

Strategy and Vision 2017-2018: Limonetik builds team to accelerate deployment of international strategy

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[/EINPresswire.com/](http://EINPresswire.com/) -- A world-class player in the area of international payment and online marketplaces, rewarded by Gartner as a “cool vendor” for its disruptive positioning, Limonetik boasts a flawless team of committed men and women with solid expertise and proven leadership.



“By continuing to deploy our international development strategy, and with solid growth of 120% in the first half of 2017, we are proud to announce the new people we are bringing on board. This talent will strengthen our team and help accelerate our performance in terms of quality, excellence in project management, and in gaining international market share,” explains Christophe Bourbier, Limonetik CEO.

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*Christophe Bourbier,
Chairman and Co Founder,
Limonetik*

Limonetik announces hiring of new employees

Geoffrey Henry, 35, named Operational Quality Director Reporting directly to Hassan Issa, Limonetik COO, Geoffrey is responsible for quality in customer service and operations. A graduate in computer science specialising in the internet, Geoffrey began his career in 2005 at Nexway, a leader in software, game and digital service monetisation. In 2013 he joined Atexo, a provider of IT consulting services and development of software solutions, working in technical and functional support and then customer service before joining

Petit Forestier, a supplier of refrigerated vehicles.

With both front- and back-office skills, and experience in operations and IT, he joined the Limonetik Operations Team to ensure quality improvement, streamline processes, manage the team and contribute to customer satisfaction.

Marianne Bellanger, 28, named Project Director, Head of Payment Methods Projects

A Graduate of the National Institute of Applied Sciences (Institut National des Sciences Appliquées) of Toulouse, France, specialising in business intelligence systems (artificial intelligence, machine learning, genetic algorithms and graph theory), Marianne started her career at the CGI Group. As a skilled project ownership assistance consultant in human resources information systems, she worked in a number of large French public organisations such as the Ministry of Agriculture, Business France, and the Deposits and Consignments Fund (Caisse des Dépôts et de Consignations). Formerly a project management consultant, she took part in large-scale HR Access integration at the SNCF (the French national railroad), the National Pensions Bureau (Office Nationale de Pensions), and the French National Bureau for Aeronautic Telecommunications (Société Internationale de Télécommunications Aéronautiques).

With an understanding and mastery of the complex issues of cross-functional strategic projects, Marianne has all the right skills to ensure successful implementation of international projects for integrating payment methods. She manages a team of four people, guaranteeing that all integrated payment methods operate optimally.

Jordan Graison, 29, named Business Development/Partnerships and Account Management Specialising in Asia, Jordan started his professional career as a sales representative at AVIAREPS, a general sales agency (GSA) in the airline and tourism industries, after completing a degree in Korean studies at the Seoul National University in conjunction with the French National Institute for Oriental Languages and Civilizations (Institut National des Langues et Civilisations Orientales) in Paris. He also received a second Bachelor of Arts degree in tourism management at France's University of Cergy Pontoise. Before joining Limonetik, Jordan worked for MoneyGram International, a leading US-based provider in money transfers, first as Operations Executive and then as Business Development Executive, Strategic Accounts. Reporting directly to CEO Christophe Bourbier, his mission is to develop the company's international sales in BtoB online marketplaces, with PSPs and buyers, and with the major payment methods.



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