

# Skin Care Market - India Industry Analysis, Size, Share, Growth, Trends and Forecast

*skin care market is mainly categorized into product types like facial care, body care, sun care, hand care and others. Other skin care makeup removal products*

PUNE, INDIA, October 17, 2017 /EINPresswire.com/ -- [India Skin Care Market](#)

The skin care market is considered as one of the rapidly growing markets in India. Due to increase in standard of living and changing lifestyle, the demand for skin care products like skin brightening, anti-acne creams, body moisturizers, lotions and sun protection products are increasing rapidly, thereby providing high impetus to the Indian skin care market. For the wealthy class consumers, facial care treatments have now become a beauty and lifestyle need. Skin care has become an exciting legroom for new product development and manufacturers are trying to convince consumers that they should adopt a skin care regimen by various product launches and aggressive marketing strategies. A multifunctional skin care product is an emerging trend in the industry. However, the packaging of skin care products is one of the major challenges in the market as the packaging should match with the product formulations.

According to “India Skin Care Market Overview”, skin care market is mainly categorized into product types like facial care, body care, sun care, hand care and others. Other skin care products include makeup removal & depilatory products. Facial care products dominate the industry with more than 70% share in the overall skin care market. The market is projected to grow by 2021 due to rising personal care, brand awareness, increasing disposable income, growing demand in middle class people and affordable price of skin care products in the form of mass products. Keeping in point of individuality and personal grooming, youngsters have majorly fuelled the sales in the skin care market.

HUL, L’Oreal, Amway, Oriflame and Beiersdorf AG are the players operating in the organized skin care market of India. HUL’s Fair & Lovely brand is leading as skin whitening cream under facial care category while HUL’s Vaseline body lotion is famous under body care segment. Urban India accounts for a considerable market share in the sales of premium skin care products, with premium facial care and sun care products growing rapidly among upper middle class consumers. With consumers focus shifting to herbal and natural products, marketers are churning out new products with added herbal ingredients at an inspiring rate and thus there is a sense of stimulation in the industry. Also, now Indian women are increasingly moving towards job and business that assists to change their lifestyles. As a result, they are keen to go for spa treatments and facial care services where large amount of skin care products are used.

Try Sample Report @ [https://www.wiseguyreports.com/sample\\_request/india-skin-care-market-overview](https://www.wiseguyreports.com/sample_request/india-skin-care-market-overview)

“India Skin Care Market Overview” discusses the following aspects of skin care products in India: The report gives an in-depth understanding of skin care market in India:

- Global Skin Care Market Outlook
- Global Skin Care Market Size By Value & Forecast
- Global Skin Care Market Segmental Analysis: By Company, By Region, By Segment
- Global Facial Care Market Size By Value & Forecast
- Global Sun Care Market Size By Value & Forecast

- Global Body Care Market Size By Value & Forecast
- Global Hand Care Market Size By Value & Forecast
- Global Other Skin Care Market Size By Value & Forecast
- India Skin Care Market Outlook
- India Skin Care Market Size By Value & Forecast
- India Organic Skin Care Market Size By Value & Forecast
- India Inorganic Skin Care Market Size By Value & Forecast
- India Facial Care Market Size By Value & Forecast
- India Body Care Market Size By Value & Forecast
- India Sun Care Market Size By Value & Forecast
- India Hand Care Market Size By Value & Forecast
- India Other Skin Care Products Market Size By Value & Forecast
- India Skin Care Market Size By Volume & Forecast
- India Skin Care Market Segmental Analysis: By Company, By Segment, By Product Category, By Types, By End User
- Pricing Analysis
- The key vendors in this market space

This report can be useful to Industry consultants, manufacturers and other stakeholders to align their market-centric strategies. In addition to marketing & presentations, it will also increase competitive knowledge about the industry.

#### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with various channel partners of skin care products in India. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

#### TABLE OF CONTENTS

1. Executive Summary
2. Global Skin Care Market Outlook
  - 2.1. Market Size By Value
  - 2.2. Market Share
    - 2.2.1. By Company
    - 2.2.2. By Region
    - 2.2.3. By Segment
  - 2.3. Global Facial Care Market
    - 2.3.1. Market Size By Value
    - 2.3.2. Market Share
      - 2.3.2.1. By Region
      - 2.3.2.2. By Segment
  - 2.4. Global Sun Care Market
    - 2.4.1. Market Size By Value
    - 2.4.2. Market Share
      - 2.4.2.1. By Region
      - 2.4.2.2. By Segment
  - 2.5. Global Body Care Market
    - 2.5.1. Market Size By Value
    - 2.5.2. Market Share
      - 2.5.2.1. By Region
  - 2.6. Global Hand Care Market
    - 2.6.1. Market Size By Value
  - 2.7. Other Skin Care Products Market
    - 2.7.1. Market Size By Value

- 3. India Skin Care Market Outlook
  - 3.1. Market Size By Value
    - 3.1.1. Overall Market
    - 3.1.2. Organic & Inorganic Skin Care Market
    - 3.1.3. Facial Care Market
    - 3.1.4. Body Care Market
    - 3.1.5. Sun Care Market
    - 3.1.6. Hand Care Market
    - 3.1.7. Other Skin Care Products Market
  - 3.2. Market Size By Volume
  - 3.3. Market Share
    - 3.3.1. By Company
    - 3.3.2. By Segment
    - 3.3.3. By Product Category

Norah Trent  
wiseguyreports  
+1 646 845 9349 / +44 208 133 9349  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.  
© 1995-2018 IPD Group, Inc. All Right Reserved.