

# GAP Inc, Company profile, Strategy and SWOT analysis by Product Apparel and Footwear

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*GAP Inc, -Market Demand, Growth, Opportunities and Analysis and Forecast To 2022*

PUNE, MAHARASHTRA, INDIA, October 18, 2017 /EINPresswire.com/ -- [GAP Inc](#),

## Description

Wiseguyreports.Com Adds “GAP Inc, -Market Demand, Growth, Opportunities and Analysis and Forecast To 2022” To Its Research Database

The Gap Inc has struggled to compete with aggressively expanding fast fashion companies at home in North America. Value-positioned Old Navy and women’s sportswear brand Athleta remains bright spots, while Gap and Banana Republic sales have deteriorated. High price tags, poorly cut collections and a slow-moving supply chain are among the factors for lacklustre performance. Rather than replicating fast fashion, attention should be placed on well-cut designs of quality to turn performance around.

Euromonitor International’s GAP Inc, The in Apparel and Footwear (World) Company Profile offers detailed strategic analysis of the company’s business, examining its performance in the Apparel and Footwear industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Euromonitor International's report on Gap Inc, The delivers a detailed strategic analysis of the company's business, examining its performance in the Apparel and Footwear market and the global economy.

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Product coverage: Apparel, Footwear, Sportswear, Retail .

Company and market share data provide a detailed look at the financial position of Gap Inc, The, while in-depth qualitative analysis will help you understand the brand strategy and growth prospects of Gap Inc, The.

## THIS REPORT EXAMINES:

- Company share by region and sector
- Brand portfolio
- New product developments
- Marketing and distribution strategies

A detailed SWOT analysis of Gap Inc, The provides strategic intelligence on:

Strengths and weaknesses

Category and country opportunities for growth

Challenges and threats from current competition and future prospects

Global and regional market positions

Research You Can Trust:

Euromonitor International's company profile reports are written by our Apparel and Footwear research team, a dedicated group of analysts that knows the industry inside and out.

Buy this report to inform your planning, strategy, marketing, sales and competitor intelligence functions.

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