

# KDG and Saint Vincent College Take Home Prize for “Outstanding Website”

*KDG’s higher education web design team and Saint Vincent College were recognized by the 2017 WebAwards.*

ALLENTOWN , PENNSYLVANIA , UNITED STATES , October 23, 2017 /EINPresswire.com/ -- The [higher ed web design](#) team at KDG in Allentown was recognized by the 2017 WebAwards and given the “Outstanding Website” prize for their work on a website redesign for Saint Vincent College. The site scored 62 out of a possible 70 points, well above the industry average. Only three university websites received this designation.

Both Saint Vincent College and KDG worked together to design a website that engaged the attention of prospective students.

As one of only a handful of schools in the nation to have monks living, learning, and worshipping in an archabbey and seminary co-located with the college, Saint Vincent College wanted to capture this unique and welcoming environment in its newly designed website. Together, KDG and SVC made this a reality.

The creativity that went into the site, including an “Explore Your Interests” feature for prospects, helped garner the site a high score for innovation. The team at Saint Vincent College created the unique concept for the “Explore Your Interests” framework, making it possible for new students to see which programs of study best match what they most enjoy. It’s a feature customized specifically for the school, and it shows just how much Saint Vincent College has to offer its campus community.

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*Dan Stover, UI/UX Manager*

In addition to creativity, design, copywriting, and content all were awarded near-perfect scores by judges.

“We enjoyed working alongside the team at SVC, getting to know the school, its campus, and its students,” says Dan Stover, UI/UX Manager at KDG. “We’re thrilled that the judges recognized the school’s site after the hard work all of the team members put into it.”

In addition to winning the “Outstanding Website” prize, the site was also one of three “Best in Show” nominees in the very competitive category of “Colleges & Universities.”



**OUTSTANDING  
WEBSITE**

The higher education web design team at KDG worked with SVC to build an award-winning college website.

To see the award-winning project, view the case study on KDG's website:

<http://kyledavidgroup.com/work/case-studies/svc>

About KDG: KDG is a leading provider of [web development for higher education](#). With over 16 years of experience in using technology to help education clients to improve enrollment, campus climate, and alumni participation, KDG has developed a reputation for being able to see and respond proactively to changing markets. Most recently, KDG won wide acclaim for developing unique and engaging [higher education crowdfunding](#) campaigns. Learn more at [www.kyledavidgroup.com](http://www.kyledavidgroup.com)

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