EINPRESSWIRE

Virtual Events 2017 Global Market Expected to Grow at CAGR 21.97% and Forecast to 2021

WiseGuyReports.Com Publish a New Market Research Report On - "Virtual Events 2017 Global Market Expected to Grow at CAGR 21.97% and Forecast to 2021".

PUNE, INDIA, October 20, 2017 /EINPresswire.com/ --

The analysts forecast the global virtual events market to grow at a CAGR of 21.97% during the period 2017-2021.

Virtual events are online exhibitions that include breakout sessions, video conferencing, web conferencing, collaboration tools, communication, and social networking. They are used in various sectors such as education, healthcare, hospitality, and finance and banking. Virtual events can be enabled on smartphones, desktops, laptops, and tablets. They can be used to announce the launch of new products, provide additional information to people, and obtain new vendors. The exhibit below represents the differences between physical events and virtual events.

Get a Sample Report @   https://www.wiseguyreports.com/sample-request/872222-global-virtual-events-market-2017-2021

For more information or any query mail at sales@wiseguyreports.com

Covered in this report

The report covers the present scenario and the growth prospects of the global virtual events market for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of the web conferencing and unified communication and collaboration (UC&C)

and video conferencing

The market is divided into the following segments based on geography:
• Americas
• APAC
• EMEA

The report, Global Virtual Events Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
• Adobe Systems
• Avaya
• Cisco Systems
• Citrix Systems
• IBM
• Microsoft

Other prominent vendors
• 8x8
• Mitel Networks
• Alcatel-Lucent
• Atlassian
• BroadSoft
• COREX (PTY)
• Huawei Technologies
• Toshiba
• ubivent
• Zoom Video Communications

Market driver
• Rise in number of corporate events
• For a full, detailed list, view our report

Market challenge
• Emerging threat from open-source virtual events solutions
• For a full, detailed list, view our report

Market trend
• Growing popularity of virtual events in education
• For a full, detailed list, view our report

Key questions answered in this report
• What will the market size be in 2021 and what will the growth rate be?
• What are the key market trends?
• What is driving this market?
• What are the challenges to market growth?
• Who are the key vendors in this market space?
• What are the market opportunities and threats faced by the key vendors?
• What are the strengths and weaknesses of the key vendors?

Report Details @ https://www.wiseguyreports.com/reports/872222-global-virtual-events-market-2017-2021

Table Of Contents – Major Key Points

PART 01: Executive summary

PART 02: Scope of the report
• Market overview
• Major vendor offerings

PART 03: Market research methodology
• Research methodology
• Economic indicators

PART 04: Introduction
• Key market highlights

PART 05: Market landscape
• Market overview
• UC&C and video conferencing
• Web conferencing
• Market developments

PART 06: Market size and forecast
• Global virtual events market

PART 07: Market segmentation by application
• Market segmentation by application
• UC&C and video conferencing market
• Web conferencing market

PART 08: Segmentation by end-users

PART 09: Geographical segmentation
• Global virtual events market
• Virtual events market in Americas
• Virtual events market in APAC
• Virtual events market in EMEA

PART 10: Market drivers
• Rise in number of corporate events
• Growing prominence of social networking sites
• Increasing need to improve competitive responsiveness
• Rise in convergence of information

PART 11: Impact of drivers

PART 12: Market challenges
• Emerging threat from open-source virtual events solutions
• Difficulty in selecting the right vendor for event platform and technologies
• Lack of knowledge about conducting virtual events
• Interoperability issues among disparate UC&C solutions
• High cost of implementation

PART 13: Impact of drivers and challenges

PART 14: Market trends
• Growing popularity of virtual events in education
• Increasing use of audio conferencing and video conferencing
• Increased usage of virtual events for recruitment
• Emergence of SaaS-based virtual events

PART 15: Buying criteria
• Buying criteria

Continue…….

For more information or any query mail at sales@wiseguyreports.com

ABOUT US:
Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports features an exhaustive list of market research reports from hundreds of publishers worldwide. We boast a database spanning virtually every market category and an even more comprehensive collection of market research reports under

these categories and sub-categories.

Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

This press release can be viewed online at: https://www.einpresswire.com/article/410835052