

Sexual Wellness 2017 Global Market – Size, Trends, Challenges, Growth Drivers, SWOT Analysis - Forecast to 2021

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[Sexual Wellness Market 2017](#)

Sexual wellness is a term used to describe the enhancement of sexual health and experience. Sexual wellness products include condoms, sensual lingerie, pleasure-enhancing devices, lubricants, toys, contraceptives, costumes, accessories, adult games, oils, and herbal supplements. These products are used for sexual wellbeing, to enhance pleasure, and to induce an element of adventure during intimacy.

The analysts forecast the Global Sexual Wellness market to grow at a CAGR of 7.03 percent during the period 2014-2019.

Covered in this Report

The report, Global Sexual Wellness Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the APAC region, Europe, North America, and the ROW; it also covers the Global Sexual Wellness market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key Regions

- APAC
- Europe
- North America
- ROW

Key Vendors



- Ansell
- Church & Dwight
- Reckitt Benckiser

Other Prominent Vendors

- Adam & Eve
- Beate Uhse
- Bijoux Indiscrets
- Eau Zone Oils & Fragrances
- Fuji Latex
- Jimmyjane
- LELO
- Liberator
- LoveHoney
- OhMiBod
- Pjur
- Tenga
- The Female Health Company

Market Driver

- Transformation of Sexual Mores

Market Challenge

- Pre-conceived Notions and Societal Inhibitions

Market Trend

- Anonymous Access to Products

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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