

# Algeria Telecom service Market 2017- Design Competition Strategies by Identifying Who-Stands-Where in the Market 2022

PUNE, MAHARASHTRA, INDIA, October 20, 2017 /EINPresswire.com/ --

## SUMMARY

WiseGuyReports published new report, titled "Algeria: Country Intelligence Report"

"Algeria: Country Intelligence Report", a new Country Intelligence Report by provides an executive-level overview of the telecommunications market in Algeria today, with detailed forecasts of key indicators up to 2022. Published annually, the report provides detailed analysis of the near-term

opportunities, competitive dynamics and evolution of demand by service type and technology/platform across the fixed telephony, mobile voice, fixed broadband, and mobile data, as well as a review of key regulatory trends.

Telecom service revenue growth in Algeria will be mainly driven by the mobile data and fixed broadband segments over 2017-2022. Although remaining the largest revenue-contributing segment over 2017-2022, mobile voice revenue will decline impacted by the rising adoption of OTT communications and increases in telecom taxes. Mobile data will record the fastest revenue CAGR, fueled by 3G/4G networks expansion, rising data adoption and usage supported by operators' data monetization strategies. The local loop unbundling regulation, approved in 2016, will help drive fixed broadband growth in the country, along with Algeria Telecom's fiber network investments. Going forward, operators will focus on data monetization, 3G network modernization, LTE network expansions and fiber deployment to boost broadband penetration in the country, which will also provide significant opportunities for vendors and investors in the coming years.

The Country Intelligence Report provides in-depth analysis of the following –

- Regional context: telecom market size and trends in Algeria compared with other countries in the region.
- Economic, demographic and political context in Algeria.
- The regulatory environment and trends: a review of the regulatory setting and agenda for the next 18-24 months as well as relevant developments pertaining to 4G spectrum licensing, taxation, fiber coverage and more.
- A demand profile: analysis as well as historical figures and forecasts of service revenue from the fixed telephony, broadband, mobile voice, and mobile data markets.
- Service evolution: a look at changes in the breakdown of overall revenue between the fixed and mobile sectors and between voice and data from 2016 to 2022.



- The competitive landscape: an examination of key trends in competition and in the performance, revenue market shares and expected moves of service providers over the next 18-24 months.
- In-depth sector analysis of fixed telephony, broadband, mobile voice, and mobile data services: a quantitative analysis of service adoption trends by network technology and by operator, as well as of average revenue per line/subscription and service revenue through the end of the forecast period.
- Main opportunities: this section details the near-term opportunities for operators, vendors and investors in the Algerian telecommunications market.

GET SAMPLE REPORT @ <https://www.wiseguyreports.com/sample-request/2401138-algeria-country-intelligence-report>

## Scope

- The overall telecom service revenue in Algeria will decline at a CAGR of -0.5% during 2017-2022.
- Mobile revenue will account for 71.1% of the total telecom revenue in 2022, driven by increasing adoption and usage of mobile broadband services.
- 3G will be the most adopted mobile technology across the 2017-2022 period. Rising demand for high-speed data service and expansion of the 4G network will drive 4G subscriber growth.
- The top two mobile operators, Djezzy and Mobilis, will account for 68.8% share of overall mobile subscriptions in 2017. We expect the competition to intensify further as all operators are focusing on network enhancement, LTE expansion and leading the mobile data market.
- Operators will continue to invest in LTE networks, fiber deployments and catering to the rising data demand.

## Key points to buy

- This Country Intelligence Report offers a thorough, forward-looking analysis of Algeria's telecommunications markets, service providers and key opportunities in a concise format to help executives build proactive and profitable growth strategies.
- Accompanying Forecast products, the report examines the assumptions and drivers behind ongoing and upcoming trends in Algeria's mobile communications, fixed telephony, broadband markets, including the evolution of service provider market shares.
- With more than 20 charts and tables, the report is designed for an executive-level audience, boasting presentation quality.
- The report provides an easily digestible market assessment for decision-makers built around in-depth information gathered from local market players, which enables executives to quickly get up to speed with the current and emerging trends in Algeria's telecommunications markets.
- The broad perspective of the report coupled with comprehensive, actionable detail will help operators, equipment vendors and other telecom industry players succeed in the challenging telecommunications market in Algeria.

## Table of Contents

Table of contents  
 Market highlights  
 Demographic, macro and regulatory context  
 Demographic and macroeconomic context  
 Regulatory context  
 Telecom services market outlook  
 Total telecom service revenue  
 Mobile services market  
 Fixed services market  
 Competitive landscape and company snapshots

Competitive landscape

Djezzy

Mobilis

..CONTINUED

About Us

Wise Guy Reports is part of the Wise Guy Research Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe.

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.