

# Partnership agreement between Maysalward and British Video Game Studio to Publish a localised Version of Crime Coast.

*Maysalward has signed an agreement with British Video game Studio "Pixel Squad" to localise and publish their Mobile Game 'Crime Coast' in MENA Region.*

AMMAN, JORDAN, October 21, 2017 /EINPresswire.com/ -- Maysalward has signed an agreement with British Video game Studio "Pixel Squad" to Localise and publish their Mobile Game 'Crime Coast' in the Middle East and North Africa

"This game is one of the popular strategy games and a rising star in its Genre, and we wanted to bring it to our mobile audience." Nour Khrais the founder and CEO of Maysalward explains. The Game Play requires time and thinking from the user to pass its levels and to win. An engaging Game with a lot of fun " Khrais added.

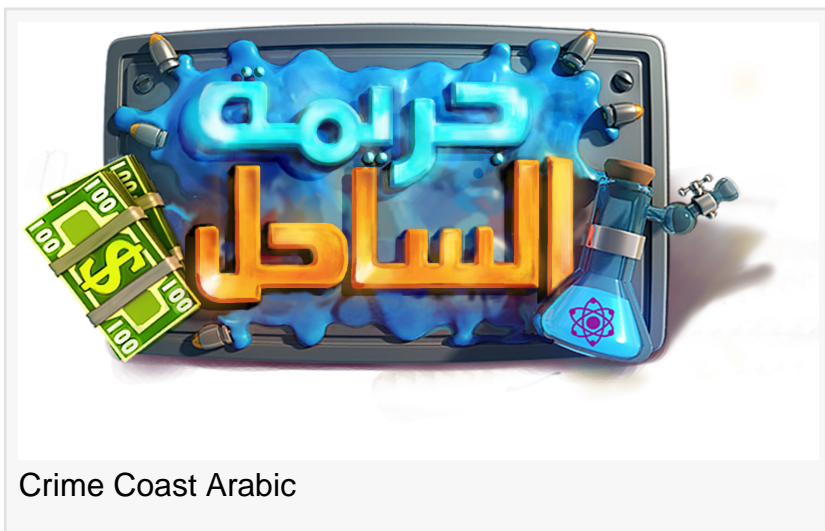
Maysalward Team will work on the Arabization and building the cultural relevancy of this international game to the MENA region users who care to play Mobile games with their language, design, and characters.

Maysalward has more than 35 games, and the percentage of Arabized games that they partnered to localise and publish are about 20% of their catalog and the rest entirely belongs to their own in house developed IP's.

Maysalward Mobile Game Studio since 2003 is working on developing and publishing mobiles games, and recently they started to cooperate with international gaming companies to get their titles and localize it for the MENA Region strengthen the Arabic mobile games content to serve people who want to play in Arabic. The Company already launched Wild City Rush Crashing Season and Cut the Rope 2 and Cut The Rope Magic

Khrais added " Beside the commercial impact working with International studios on Arabizing their games and publishing them has also significant value in developing the skills of the Jordanian team. The Team gains more technical skills and experience working with the partners.

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Crime Coast Arabic

This press release can be viewed online at: <http://www.einpresswire.com>

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