

# E-commerce Software and Service Spending 2017 US Market Expected to Grow at CAGR 15.63% and Forecast to 2021

*The analysts forecast the E-commerce software and service spending market in the US 2015-2019 will grow at a CAGR of 15.63% over the period 2014-2019.*

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/EINPresswire.com/ --

## US E-commerce Software and Service Spending Market

### Description

WiseGuyReports.Com adds" E-commerce Software and Service Spending Market in US 2015-2019 "Research To Its Database.

Electronic commerce, commonly called e-commerce, refers to the process of buying and selling products and services over computer networks. With the changing business landscape worldwide, several industries such as traditional retailers, banks, and travel agents have been aggressively embracing e-commerce technology, which can help them operate through channels such as web portals, thereby helping them gain a competitive advantage and reach customers faster. Moreover, the market is also collaborating with mobile and social media networks to further expand the reach of customers. E-commerce software offers advanced capabilities such as searches, order management, cart management, content management, as well as marketing and reporting.

### Covered in this Report

This report covers the present scenario and the growth prospects of the E-commerce software and service spending market in the US for the period 2015-2019. The market is categorized into two categories: Software and IT services.

The E-commerce Software and Service Spending Market in US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report also includes the profile of key vendors operating in this market.



#### Key Vendors

- Accenture
  - Cognizant
  - Demandware
  - eBay Enterprises
  - IBM
  - NetSuite
  - Oracle
  - SAP
- SAP

#### Other Prominent Vendors

- CenturyLink
- cleverbridge
- Dell
- Digital River
- HCL
- Infosys
- Insite Software Solutions
- Intershop Communications
- Jagged Peak
- JDA Software Group
- Kana
- MarketLive
- Marketo
- MICROS Systems
- Neolane
- NetSuite
- SLI Systems
- Volusion

#### Key Market Driver

- Increased internet penetration and expanding popularity of M-commerce
- For a full, detailed list, view our report

#### Key Market Challenge

- Issues with security and privacy
- For a full, detailed list, view our report

#### Key Market Trend

- Greater acceptance of online shopping
- For a full, detailed list, view our report

#### Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Report Details @ <https://www.wiseguyreports.com/reports/781951-e-commerce-software-and-service-spending-market-in-us-2015-2019>

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