

Electronic Shelf Labels in the US Market Segmentation, Application, Trends, Opportunity & Forecast 2017 to 2021

Electronic Shelf Labels Market in the US 2017-2021

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WiseGuyReports.Com Publish a New Market Research Report On - "Electronic Shelf Labels in the US Market Segmentation, Application, Trends, Opportunity & Forecast 2017 to 2021".

The analysts forecast [the electronic shelf labels](#) market in the US to grow at a CAGR of 20.04% during the period 2017-2021.

An ESL is a system used by retailers to display the price of the product on the shelf and the information related to it. An ESL is usually attached to the front edge of a retail shelf. It uses LCD or similar technology for displaying the product information. The product price displayed on an ESL is automatically updated whenever the price is changed. This change can be made with the help of a communication network based on infrared, radio frequency, or visible light technology. The ESL market in Europe, the Middle East, and Africa (EMEA) is growing at a significant pace with a high penetration of ESLs in supermarkets and a rise in labor costs. The increase in the demand for ESLs from countries such as France, Germany, Poland, the UK, and Spain is also driving the market.

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Covered in this report



The report covers the present scenario and the growth prospects of the electronic shelf labels market in the US for 2017-2021. To calculate the market size, the report considers the revenue generated from maintenance and upgradation of ESLs is not included in the market size.

The report, Electronic Shelf Labels Market in the US 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Altierre
- Displaydata.com
- Pricer
- SES-imagotag
- Teraoka Seiko

Other prominent vendors

- Advantech
- E Ink
- Eltrade
- LG Innotek
- NZ Electronic Shelf Labeling
- SAMSUNG ELECTRO-MECHANICS
- S o l u M
- Toshiba Global Commerce Solutions
- Wuxi Wei Feng Technology

Market driver

- Premiumization through product and feature innovation.
- For a full, detailed list, view our report

Market challenge

- High initial investment along with potential benefits not well realized by retailers globally.
- For a full, detailed list, view our report

Market trend

- Increasing focus on more energy-efficient ESLs.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?

- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Other prominent vendors

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