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Sentiment Analysis Software 2017 Global Market Expected to Grow at CAGR 16.20% and Forecast to 2021

WiseGuyReports.Com Publish a New Market Research Report On-"Sentiment Analysis Software 2017 Global Market Expected to Grow at CAGR 16.20% and Forecast to 2021"

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The analysts forecast the global <u>sentiment analysis software</u> market to grow at a CAGR of 16.20% during the period 2017-2021.

Sentiment analysis software is an application that informs business intelligence (BI) processes regarding the meaning of each slang used and multiplicity of the references regarding the product and services. Sentiment analytics when used with social media offers an ability to create structured data from unstructured data and is combined with proprietary on-premises data for understanding the overview of customers, products, and services. It is useful when sentiment analytics is linked to big data as most of the organizations are marketing themselves on social media platform.

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Covered in this report

The report covers the present scenario and the growth prospects of the global sentiment analysis software market for 2017-2021. To calculate the market size, the report presents a

detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

The market is divided into the following segments based on geography:
• Americas
• APAC
• EMEA

The report, Global Sentiment Analysis Software Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors
• Angoss Software Corporation
• Clarabridge
• IBM
• SAS Institute

Other prominent vendors
• Bitext
• Brandwatch
• General Sentiment
• Lexalytics
• Meltwater
• NetOwl
• OdinText
• OpenText
• QuestionPro Survey Software
• Social Smart Software
• Trackur

Market driver
• Increase in adoption of sentiment analysis in industries.
• For a full, detailed list, view our report

Market challenge
• System integration and interoperability issues.
• For a full, detailed list, view our report

Market trend
• Growing demand for predictive analytics in sentiment analysis.
• For a full, detailed list, view our report

Key questions answered in this report
• What will the market size be in 2021 and what will the growth rate be?
• What are the key market trends?
• What is driving this market?
• What are the challenges to market growth?
• Who are the key vendors in this market space?
• What are the market opportunities and threats faced by the key vendors?
• What are the strengths and weaknesses of the key vendors?

Report Details @ https://www.wiseguyreports.com/reports/1236512-global-sentiment-analysis-software-market-2017-2021

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