

# Digital Education Publishing in US Market Enabling Technologies, Applications, Standardization, Key Trends Forecasts 2021

*Digital Education Publishing Market in US 2017-2021*

PUNE, INDIA, October 23, 2017  
/EINPresswire.com/ --

WiseGuyReports.Com Publish a New Market Research Report On - "Digital Education Publishing in US Market Enabling Technologies, Applications, Standardization, Key Trends Forecasts 2021".

The analysts forecast [the digital education publishing](#) market in the US to grow at a CAGR of 10.68% during the period 2017-2021.

Digital education content is available in various formats such as electronic textbooks, digital textbooks, multimedia books, and online interactive books. With the emergence of various devices such as mobile devices that are compatible with digital content, vendors are increasingly innovating and capitalizing toward the adoption of interactive and multimedia content to improve their offerings. Educational institutions, as well as corporates, are adopting digital education content to undertake didactic innovation. It facilitates personalization and self-paced learning among students, contributing to the development of imagination and creativity.

Get a Sample Report @ <https://www.wiseguyreports.com/sample-request/1095155-digital-education-publishing-market-in-the-us-2017-2021>

For more information or any query mail at [sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

Covered in this report



The report covers the present scenario and the growth prospects of the digital education publishing market in the US for 2017-2021. To calculate the market size, the report considers the revenue generated from the sales of digital education publications such as e-books, e-textbooks, e-journals, and other educational publications such as e-magazines and e-papers.

The report, Digital Education Publishing Market in the US 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Georg von Holtzbrinck
- Hachette Livre
- McGraw-Hill Education
- Pearson Education

#### Other prominent vendors

- Cambridge University Press
- Cengage Learning
- Flat World Education
- Houghton Mifflin Harcourt
- John Wiley & Sons
- Oxford University Press
- Scholastic

#### Market driver

- Opportunity to capitalize on growing market for mobile devices.
- For a full, detailed list, view our report

#### Market challenge

- Threat from open educational resources and alternative textbook sources.
- For a full, detailed list, view our report

#### Market trend

- Emergence of online marketplaces for digital learning material.
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Report Details @ <https://www.wiseguyreports.com/reports/1095155-digital-education-publishing-market-in-the-us-2017-2021>

## Table Of Contents – Major Key Points

PART 01: Executive summary

PART 02: Scope of the report

Market overview

Top-vendor offerings

Other prominent vendors

PART 03: Market research methodology

Research methodolog

Economic indicators

PART 04: Introduction

Key market highlights

PART 05: Market landscape

Global book publishing industry

Global digital education publishing market

Digital education publishing market in US

Five forces analysis

PART 06: Segmentation by end user

Digital education publishing market in US by end-user 2016-2021

Digital education publishing market in US in K-12 education segment

Digital education publishing market in US in higher education segment

Digital education publishing market in US in corporate/skill-based education segment

PART 07: Market drivers

PART 08: Impact of drivers

PART 09: Market challenges

PART 10: Impact of drivers and challenges

PART 11: Market trends

PART 12: Vendor landscape  
Competitive scenario  
Competitive benchmarking

PART 13: Key vendor analysis  
Georg von Holtzbrinck  
Hachette Livre  
McGraw-Hill Education  
Pearson Education

PART 14: Appendix  
List of abbreviations

Continue.....

For more information or any query mail at [sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

#### ABOUT US:

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports features an exhaustive list of market research reports from hundreds of publishers worldwide. We boast a database spanning virtually every market category and an even more comprehensive collection of market research reports under these categories and sub-categories.

Norah Trent  
wiseguyreports  
+1 646 845 9349 / +44 208 133 9349  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/411298042>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.