

CESC LTD - Strategic SWOT Analysis Review

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PUNE, INDIA, October 23, 2017 /EINPresswire.com/ -- [CESC LTD](#)- Company Profile & Financial Analysis" contains in depth information and data about the company and its operations. You will find information on the business structure, areas of operation, products and services offered by the company. It also comprises SWOT analysis, key ratios, historical financial data and insider's view on financial stability and industrial ranking with financial forecasts for two- year period. This report is a decisive resource for industry executives and stakeholders who are looking to access key information about "CESC LTD". It helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better. The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. SKBKS strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

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ABSTRACT

Calcutta Electric Supply Corporation (CESC), registered in 1897 is a flag ship company of RP Sanjiv Goenka Group. It is India's first fully integrated electrical utility company engaged in the generation, transmission and distribution of electricity across 567 square kilometres of licensed area in Kolkata & Howrah, India. The company serves 2.9 million consumers which include domestic, industrial and commercial users.

Apart from spearheading the group's interest in the power sector, the company, through its subsidiaries, is also active in the organised retail, business process management and infrastructure sectors, a part of its strategy for diversification and long-term growth.

CESC Ltd had reported a 4.83% rise in standalone net profit at Rs1.52 billion for the third quarter ended December 31, 2016. Its board has declared an interim dividend of Rs 10 per share (100 per cent) for the year ending March 31, 2017.

RECENT DEVELOPMENTS

® CESC Ltd had secured through competitive bidding, the franchise to distribute power in Bikaner as it looks to ramp up revenue from electricity sales in three towns of Rajasthan to Rs1,200 crore in the next fiscal year.

® Spencer's Retail Ltd unveiled plans to reorganise its business by launching a private label apparel brand with a view to ramping up revenues and income as the company gears up for listing on bourses. The RP-Sanjiv Goenka entity christened the brand "2Bme" that will initially be rolled out as a shop-in-shop format within select hypermarkets of Spencer's. Depending on buyers' response, the brand may debut as a standalone format.

REPORT HIGHLIGHTS

® Business description – A detailed description of the company's operations and business divisions

® Corporate business strategies – Analyst's summarization of the company's business strategies

- ® Major products and services – A descriptive list of major products, services and brands of the company.
- ® Company history –Major milestones achieved by the company
- ® Stock details- Ticker code at BSE and NSE, Market capitalization, Share price, 52 week relative performance at BSE, share holding pattern for the recent quarter
- ® Major Mergers & Acquisitions trends-a descriptive strategic acquisitions done by the company during the course of operations
- ® Financial Analysis- Five year financial summary; financial performance analysis of the company- a yearly and quarterly
- ® Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements with 5 years history.
- ® Cost structure- Five year cost structure analysis as percentage of sales
- ® Industry and peer competitors – Competitive economic environment in the industry and comparative financial analysis of peers.
- ® SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- ® Recent developments and Investment-Includes recent activities and strategies followed by the company and investments done and planned for future
- ® Outlook- Outlook of the industry with growth drivers
- ® Analysts' view on the company with forecast for two year period.
- ® Supplemented with graphs and tabular information wherever necessary

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 REASONS TO BUY

- ü Quickly enhance your understanding of "CESC LTD "
- ü Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.
- ü Increase business/sales activities by understanding your competitors' businesses better.
- ü Recognize potential partnerships and suppliers.
- ü Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.
- ü Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

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