

# Tata Elxsi Ltd : Company Profile and SWOT Analysis

*It is a part of the US\$100bn Tata Group. It is amongst the world's leading providers of design and technology services for product engineering*

PUNE, INDIA, October 23, 2017 /EINPresswire.com/ -- [Tata Elxsi Ltd](#)- Company Profile & Financial Analysis" contains in depth information and data about the company and its operations. You will find information on the business structure, areas of operation, products and services offered by the company. It also comprises SWOT analysis, key ratios, historical financial data and insider's view on financial stability and industrial ranking with financial forecasts for two- year period.

This report is a decisive resource for industry executives and stakeholders who are looking to access key information about "Tata Elxsi Ltd". It helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. SKBKS strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

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## ABSTRACT

Tata Elxsi is a global design company that blends technology, creativity and engineering to help customers transform ideas into world-class products and solutions. It is a part of the US\$100bn Tata Group. It is amongst the world's leading providers of design and technology services for product engineering and solutions across industries including Broadcast, Communications and Automotive. It provides technology consulting, new product design, development, and testing services. Tata Elxsi also provides solutions and services for emerging technologies such as IoT (Internet of Things), Big Data Analytics, Cloud, Mobility, Virtual Reality and Artificial Intelligence.. Headquartered in Bangalore, India, Tata Elxsi's global network of offices includes Dubai, France, Germany, Japan, Malaysia, Singapore, South Africa, UAE, UK, and USA.

## RECENT DEVELOPMENTS

® Tata Elxsi partnered with M-Star Semiconductor to provide a suite of software for MStar's System-on-a-Chip (SoC) targeted at Set-Top Boxes (STB). The partnership is supposed to benefit MSOs and OEMs.

® Tata Elxsi partnered with Welspun to engage kids in immersive storytelling using Augmented Reality

® Tata Elxsi to test driverless cars on Bengaluru roads

® Tata Elxsi inked a pact with Netherlands-headquartered Irdeto to provide secure in-car display systems for auto mobiles.

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## REPORT HIGHLIGHTS

- ® Business description – A detailed description of the company's operations and business divisions
- ® Corporate business strategies – Analyst's summarization of the company's business strategies
- ® Major products and services – A descriptive list of major products, services and brands of the company.
- ® Company history –Major milestones achieved by the company
- ® Stock details- Ticker code at BSE and NSE, Market capitalization, Share price, 52 week relative performance at BSE, share holding pattern for the recent quarter
- ® Major Mergers & Acquisitions trends-a descriptive strategic acquisitions done by the company during the course of operations
- ® Financial Analysis- Five year financial summary; financial performance analysis of the company- a yearly and quarterly
- ® Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements with 5 years history.
- ® Cost structure- Five year cost structure analysis as percentage of sales
- ® Industry and peer competitors – Competitive economic environment in the industry and comparative financial analysis of peers.
- ® SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- ® Recent developments and Investment-Includes recent activities and strategies followed by the company and investments done and planned for future
- ® Outlook- Outlook of the industry with growth drivers
- ® Analysts' view on the company with forecast for two year period.
- ® Supplemented with graphs and tabular information wherever necessary

## REASONS TO BUY

- ü Quickly enhance your understanding of "Tata Elxsi Ltd "
- ü Gain insight into the marketplace and a better understanding of internal and external factors which

could impact the industry.

- ü Increase business/sales activities by understanding your competitors' businesses better.

- ü Recognize potential partnerships and suppliers.

- ü Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

- ü Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

For more information or any query mail at [sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

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