



Pfizer Ltd : Financial and Strategic SWOT Analysis Review

Pfizer Ltd- Company Profile & Financial Analysis" contains in depth information and data about the company and its operations

PUNE, INDIA, October 23, 2017 /EINPresswire.com/ -- [Pfizer Ltd](#)

Pfizer Ltd- Company Profile & Financial Analysis" contains in depth information and data about the company and its operations. You will find information on the business structure, areas of operation, products and services offered by the company. It also comprises SWOT analysis, key ratios, historical financial data and insider's view on financial stability and industrial ranking with financial forecasts for two- year period.

This report is a decisive resource for industry executives and stakeholders who are looking to access key information about "Pfizer Ltd". It helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. SKBKS strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

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ABSTRACT

Pfizer Ltd. began operations in India in the 1950s and today, has an annual total income of Rs21.03bn. It is the 3rd largest multinational pharmaceutical company in India with a portfolio of 142 products across 15 therapeutic areas. Pfizer Inc., the parent company of Pfizer Limited, manages its commercial operations through three businesses: Global Established Pharma, Global Innovative Pharma and the Global Vaccines, Oncology and Consumer Healthcare business. Majority of Pfizer limited's revenue is derived from Global Established Pharma products. Its top brands include a number of household names like Becosules, Gelusil and Folvite among others.

It has the distinction of being the first pharmaceutical company in India to start clinical research. Employing 2889 colleagues across commercial operations, manufacturing and other functions, the company is committed to providing therapies to prevent, treat and cure many of the diseases that impact India today.

RECENT DEVELOPMENT

® Pfizer has entered into a Delegation of Authority (DoA) with AstraZeneca Pharma India Limited

REPORT HIGHLIGHTS

- ® Business description – A detailed description of the company's operations and business divisions
- ® Corporate business strategies – Analyst's summarization of the company's business strategies
- ® Major products and services – A descriptive list of major products, services and brands of the company.
- ® Company history –Major milestones achieved by the company
- ® Stock details- Ticker code at BSE and NSE, Market capitalization, Share price, 52 week relative performance at BSE, share holding pattern for the recent quarter
- ® Major Mergers & Acquisitions trends-a descriptive strategic acquisitions done by the company during the course of operations
- ® Financial Analysis- Five year financial summary; financial performance analysis of the company- a yearly and quarterly
- ® Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements with 5 years history.
- ® Cost structure- Five year cost structure analysis as percentage of sales
- ® Industry and peer competitors – Competitive economic environment in the industry and comparative financial analysis of peers.
- ® SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- ® Recent developments and Investment-Includes recent activities and strategies followed by the company and investments done and planned for future
- ® Outlook- Outlook of the industry with growth drivers
- ® Analysts' view on the company with forecast for two year period.
- ® Supplemented with graphs and tabular information wherever necessary

For Detailed Reading Please visit WiseGuy Reports @ <https://www.wiseguyreports.com/sample-request/1079676-pfizer-ltd>

REASONS TO BUY

- ü Quickly enhance your understanding of "Pfizer Ltd "
- ü Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.
- ü Increase business/sales activities by understanding your competitors' businesses better.

ü Recognize potential partnerships and suppliers.

ü Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

ü Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

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