

# Apollo Tyres Ltd - Strategic SWOT Analysis Review

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*The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format.*

PUNE, INDIA, October 23, 2017 /EINPresswire.com/ -- [Apollo Tyres Ltd](#)- Company Profile & Financial Analysis" contains in depth information and data about the company and its operations. You will find information on the business structure, areas of operation, products and services offered by the company. It also comprises SWOT analysis, key ratios, historical financial data and insider's view on financial stability and industrial ranking with financial forecasts for two- year period.

This report is a decisive resource for industry executives and stakeholders who are looking to access key information about "Apollo Tyres Ltd". It helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. SKBKS strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

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## ABSTRACT

Founded in 1972, Apollo Tyres Ltd is the world's 17th biggest tyre manufacturer, with annual consolidated revenues of Rs117.1bn in Mar'16. It is the first Indian tyre company to launch exclusive branded outlets for truck tyres and also the first Indian company to introduce radial tyres for the farm category.

The company has manufacturing presence in Asia, Europe and Africa, with 8 modern tyre facilities and exports to over 100 countries. It gets 69% of its revenues from India, 26% from Europe and 5% from other geographies.

The company enjoys an extensive distribution network for its key brands across its two key markets India and Europe with nearly 4,900 retail dealers in India and approximately 3,550 dealer outlets in Europe.

## RECENT DEVELOPMENTS

® The company signed a MoU with Government of Andhra Pradesh, India to set up a state-of-the-art manufacturing facility with an investment of approximately Rs5250.00mn. The Andhra Pradesh government has issued an order allotting 266 acres in Chinapanduru village, Varadaiahpalem mandal at a cost of Rs 11 lakh per acre.

® Apollo Tyres is in the process of developing new tyres for defence services. These tyres will be

jointly developed by the Department of Defence and the company. The trial supply has already started and regular supply will start next year

® Apollo Tyres' Chennai facility is gearing up for the global supply of passenger car tyres to leading automotive manufacturers Ford and Volkswagen in the European markets..

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## REPORT HIGHLIGHTS

- ® Business description – A detailed description of the company's operations and business divisions
- ® Corporate business strategies – Analyst's summarization of the company's business strategies
- ® Major products and services – A descriptive list of major products, services and brands of the company.
- ® Company history –Major milestones achieved by the company
- ® Stock details- Ticker code at BSE and NSE, Market capitalization, Share price, 52 week relative performance at BSE, share holding pattern for the recent quarter
- ® Major Mergers & Acquisitions trends-a descriptive strategic acquisitions done by the company during the course of operations
- ® Financial Analysis- Five year financial summary; financial performance analysis of the company- a yearly and quarterly
- ® Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements with 5 years history.
- ® Cost structure- Five year cost structure analysis as percentage of sales
- ® Industry and peer competitors – Competitive economic environment in the industry and comparative financial analysis of peers.
- ® SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- ® Recent developments and Investment-Includes recent activities and strategies followed by the company and investments done and planned for future
- ® Outlook- Outlook of the industry with growth drivers
- ® Analysts' view on the company with forecast for two year period.
- ® Supplemented with graphs and tabular information wherever necessary

## REASONS TO BUY

ü Quickly enhance your understanding of "Apollo Tyres Ltd "

ü Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

ü Increase business/sales activities by understanding your competitors' businesses better.

ü Recognize potential partnerships and suppliers.

ü Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

ü Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

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