

SpendHQ Value Leader in Spend Matters SolutionMap for Spend Analytics

SpendHQ Leads the Charge in Customer Value and End-User Experience

ATLANTA, GA, UNITED STATES, October 23, 2017 /EINPresswire.com/ -- SpendHQ, an award-winning [spend analysis](#) solution for procurement, announced today that it received a highly favorable ranking in the Spend Matters SolutionMap for Spend Analytics. SolutionMap helps procurement executives stay on top of technology advancements and understand how they can work to streamline the function based on their buying organization's needs.



According to Spend Matters founder Jason Busch, “We set out to develop a highly configurable ranking of Spend Analysis solution provider capabilities to reflect persona-based customer requirements, quarterly market developments, peer reviews, and innovation. SolutionMap is the culmination of our efforts. No two procurement organizations are the same, and often selecting the right Spend Analysis provider doesn’t come down to technological capability alone,” said Busch. “That’s why SolutionMap rankings are based equally on demonstrated solution capability and input from real-life customers.”

Rankings are based on a set of weighted requirements by buying personas, reflecting different organizational needs tied to the unique value propositions served by a solution provider. [View the report in its entirety](#) and learn more about the methodology.

“We’re honored to be on the first-ever SolutionMap for Spend Analytics,” said Tom Beaty, CEO and founder of SpendHQ and Insight Sourcing Group. “We are greatly appreciative of the positive feedback from the analysts, but most importantly, from our customers. Customer success is a core part of our DNA, and we strive daily to help our clients achieve procurement excellence and drive a significant ROI on SpendHQ. We look forward to continuing to offer unique solutions that deliver tremendous value for our clients around the world.” -Tom Beaty, CEO, SpendHQ

For a comprehensive review of SpendHQ’s spend analytics solution, download Spend Matters Technology Review, which provides an in-depth and expert analysis to help procurement organizations explore the full capabilities of SpendHQ. [Click here](#) to receive the complimentary research.

About SpendHQ

SpendHQ is a spend analysis solution that provides rapid, accurate and detailed visibility into enterprise spend data. This full-service SaaS (Software-as-a-Service) spend analytics solution delivers actionable insight for sourcing and procurement professionals.

Recognized for innovation and industry impact in the procurement space, SpendHQ was named to the 2015 Red Herring Global 100 list, and listed as a finalist in the 2017 SIIA CODiE Awards as a “Best Big Data Reporting & Analytics Solution” and for “Best Data Visualization Technology.”. With SpendHQ at their fingertips, clients ranging from Fortune 500s to mid-market companies are finally able to see their enterprise spend clearly and drive savings confidently.

As a standalone extension of Insight Sourcing Group, SpendHQ is built by industry leaders with unmatched sourcing knowledge. Inc. Magazine has ranked Insight Sourcing Group among the fastest-growing private companies in America every year since 2008. In 2017, Insight Sourcing Group was also named the #1 Boutique Consulting Firm in the U.S. by Vault.com. Learn more about SpendHQ's spend analysis solution and start taking control of enterprise spend data at www.spendhq.com and request a free spend analytics demo today.

About Spend Matters

Spend Matters Spend Matters is a leading global B2B network focused on procurement and supply chain content with hard-hitting research, analysis, commentary and breaking news coverage. Spend Matters publishes more research than any other analyst firm and has unmatched subject matter expertise and depth of knowledge from its wealth of contributors, ranging from senior practitioners and consultants to technology experts. Spend Matters is operated under management company Azul Partners, Inc.

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