



Rochester Marketing Business Expands into Downtown

Site Hub, has announced the opening of new offices in downtown Rochester. To celebrate, they are hosting their 2nd-annual Good Taste Party November 3, 2017.

ROCHESTER, NY, USA, October 23, 2017 /EINPresswire.com/ -- Site Hub has provided digital services to area businesses since 2011. Now, they will be operating out of the historic Talman Building on East Main Street.

The Talman building once housed Frederick Douglass' North Star, an abolitionist newspaper that was instrumental in the anti-slavery movement. It was also a stop on the Underground Railroad, the system of safe houses used by slaves fleeing to freedom in Canada.

When speaking of his company's new office, Site Hub president Sean McKay enthuses, "The history is seeping from the walls. It's especially evident in the basement, where you can clearly see the original infrastructure. We have plans to peel back the more recent additions of sheetrock to expose the charm of the building."

McKay jokes, "Yes, it's definitely haunted!"

Becoming a part of the fabric of downtown Rochester is a dream come true for Site Hub, who have long supported the city's revitalization efforts. Over the past decade, local companies have joined city and state governments in trying to bring business back to downtown Rochester. Site Hub is committed to being a part of that transformation.

McKay says, "It is a really important step for Site Hub to move into our first brick and mortar location, and we are proud to do it in downtown Rochester, NY. As we support local businesses and help reshape this lively city, we couldn't settle for less than downtown."

In recent weeks, Site Hub has also announced new hiring efforts aimed at expanding their workforce. An influx of new business spurred by positive word of mouth has created the perfect opportunity for growth. McKay plans to ensure that his business maintains its strong community-based ethics even as it goes through big changes.

One of these changes includes a pivot to real-estate marketing, while continuing to provide its existing digital marketing services to a wide variety of Rochester businesses. By broadening their offerings, Site Hub wants to parlay their momentum into new areas of expertise.

Even as they make these changes, Site Hub is committed to maintaining the high level of customer care that keeps their clients coming back.

McKay explains, "We have growth plans that align with our values--collaboration, attention to detail, trusted partnerships, and accountability."

He envisions "new clients, more staff, and building the business until we burst the seams of this new

office!”

To say thank you to their clients, employees, and the City of Rochester, Site Hub will host its second-annual Good Taste Party on Friday, November 3 at 6:30 p.m. The event will highlight the best of food, drink, and networking that Rochester has to offer.

Site Hub will also debut their new SMARTSite technology at the event, which is to be held at their new location at 25 East Main Street in downtown Rochester. All proceeds from the event will be donated to the Hurricane Maria Caribbean Relief Fund.

For press inquiries, contact: Sean McKay - 585.300.4640

Good Taste Party, November 3, 6:30 p.m., 25 East Main Street, Rochester, NY.
Open to the public. Free Entry.

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