

Class 101 College Planning Franchise Celebrates Rapid Growth at 4th Annual Conference

High demand college planning franchise doubles in size from previous year and stays on track for 50 locations in 2018

LEXINGTON, KY, US, October 24, 2017 /EINPresswire.com/ -- 2017 has been a landmark year for Class 101, and the college planning franchise has doubled in size from 2016. The rapid growth in franchise locations is an indication of the high demand for quality college planning services and how few services exist outside traditional school systems.



Class 101 held its annual conference at Xavier University in Cincinnati, continuing a tradition of holding the event at a different college each year. The agenda included an overview of new franchise support tools such as a new CRM software system and recognition of our most outstanding franchisees.

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Tom Pabin

Tom Pabin, CEO and Founder of Class 101, shared impressive numbers on day one of the conference, themed “Think Big.” Class 101 students have been awarded nearly \$183,000,000 in four-year, merit based scholarship money, have attended 300 plus colleges worldwide and are awarded on average an impressive \$212,000 in merit-based scholarship money.

“This was our largest conference to date and you could really feel the energy and excitement as franchisees from California to the Carolinas celebrated our successes,” Pabin said. “We continue build a strong, supportive culture and it was exciting to see new franchisees benefitting from the wealth of knowledge shared from veteran franchisees. We just opened our 30th location nationwide and we’re taking steps to support that growth so that we can continue to help more and more families save significantly on college. We expect to double in size again next year.”

Class 101 national college planning franchise helps high school students get into better colleges and qualify for higher amounts of scholarships and financial aid. The college application process is complicated and stressful, resulting in students who get very little, or zero, financial aid and who often end up at the wrong school. Class 101 addresses this need by meeting one-on-one with students once a month for hour-long sessions throughout the year, resulting in improved ACT and SAT scores and GPAs. Additionally, their college planning experts guide students as they draft a high-

performance resume and powerful essays, visit schools, complete applications ahead of schedule and navigate the scholarship and financial aid processes. The results are phenomenal. Class 101 students apply to 10 schools on average and receive more than \$200,000 in scholarships and aid, much more than the average U.S. high school student who applies to a handful of schools and receives about \$20,000 in scholarships and aid.

During the conference it was evident franchisees share a passion for helping young people and that our college planning services are in high demand nationwide. What started as a small business in the suburbs of Lexington, Kentucky, has now doubled in size over the last year, providing college planning services, and peace of mind, for high schoolers and their families from coast to coast.

The first of four California franchises opened earlier this year. Mounir Al Akhal manages Class 101's new location in Irvine, California.

"We've only been open for two months and we already have a significant number of students signed up for our college planning services," Akhal shared.

About Class 101

Class 101 is a national college planning franchise that helps high school students get into better colleges and qualify for higher amounts of scholarships and financial aid. They provide a solution to a common problem facing U.S. families — the college application process is complicated, competitive and stressful, resulting in students who don't get enough, or any, financial aid and who often end up at the wrong school. Class 101 offers a much needed service for time-crunched families and a low-investment, potentially lucrative business investment for entrepreneurs with a heart for helping young people.

For more information, visit www.class101franchise.com.

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