

# Gen Z Critics Enters Its Second Year

*The New York Film Critics Series® enters its second year of collaboration with Gen Z Critics*

NEW YORK, NY, USA, October 24, 2017 /EINPresswire.com/ -- [The New York Film Critics Series®](#) (NYFCS®), the premier U.S. screening company, is excited to announce that it will be entering its second year of collaborating with [Gen Z Critics](#) to help film criticism remain essential, relevant and vital. The latest partnership with Gen Z Critics Club brings young film critics together, giving them a platform to broadcast their opinions while helping them to connect with fellow critics. This winter, the club will be hosting its second annual contest for aspiring film critics. Upon submission of their application, all applicants will automatically become members who can publish their reviews on the website.

Five finalists will be chosen by professional film critics and gain access to various opportunities to interact with professional film critics. The website, [www.genzcritics.com](http://www.genzcritics.com), serves as both a point of contact and archive for members. As Jacob Levy, one of last year's finalists, stated, "Gen Z is a great place to express my opinions alongside others who share my love for film."

"Betsy Kim approached us with her idea that skilled movie reviewers continue to be essential to be the accredited voices of record. Her passion to encourage a new generation of journalists to develop their credibility is an enormously exciting vision. We are delighted to be working with her team, which also includes Jami Ganz, another young superstar, and budding film expert," says NYFCS Series Producer, Mark Ehrenkranz.

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*Betsy Kim*

The team has created a crowdfunding campaign so that it may help cover the expenses of advertising. "Please help us with this unique opportunity to help young writers develop and earn immediate industry credibility," says Kim. "With your



support, Gen Z Critics will become a trustworthy source by movie distributors to gain interest for their films with a valuable demographic," she added. As Gen Z Critic and filmmaker Alexander Leiss commented, "Gen Z Critics is a place where my voice can be heard, a place where I can connect with others and share opinions on movies and the current direction of the film industry."

The NYFCS plans to utilize all current relationships along with their network of 65 independent theaters and industry resources to promote the success of GZC. Synergy includes live interaction with preeminent film critics and movie business professionals. Other opportunities will feature Gen Z Critics on-screen during national events as well as across all proprietary channels. Online group chats and filmed sit-downs with notable journalists and other film professionals are also planned. 2016 finalists received the opportunity to interview film critic Matt Singer in a Google Hangouts roundtable. Gen Z Critics has also partnered with the National Film Festival for Talented Youth to foster relationships between young filmmakers and young film critics. With the all-access pass that he received as 2016 finalist, Gen Z Critic Anthony Reyes attended the festival in April of 2017 and wrote a recap of his experience.

The NYFCS is partnered with the nation's leading independent cinemas to present live, in-theater events. The evenings are moderated by Peter Travers, Film critic for Rolling Stone Magazine and ABC's Popcorn. NYFCS offers screenings of movies before their theatrical release and presents big-screen HD broadcasts with the stars and filmmakers. [www.nyfilmcriticsseries.com](http://www.nyfilmcriticsseries.com)

#### About The Gen Z Critics Club:

##### Team:

Elizabeth "Betsy" Kim: A rising freshman at Stanford University, Elizabeth "Betsy" Kim was the head of her high school film club, having spearheaded efforts to introduce a film studies course to the school curriculum. (The course was approved by the academic council.) As the previous concertmaster of the New England Conservatory's Youth Philharmonic Orchestra, Kim also enjoys playing chamber music. In December of 2016, Kim's 22-page paper on filmmaker Leni Riefenstahl was published in The Concord Review.

Mark Ehrenkranz: Ehrenkranz is the producer of New York Film Critics Series, curating the Kinest Films available along with the guests for the ongoing seasons. Ehrenkranz has also served as the producer of Turbulent Souls-a full-length feature film based on the memoirs of Stephen J. Dubner, Creator/Marketing Director for VideoLine and Associate Supervising Director for Michael Nesmith's Prime Time NBC Series, Television Parts at the Pacific Arts Corporation. He has developed comedy videos for Jerry Seinfeld, Jay Leno, and Whoopi Goldberg, in addition to having collaborated with theatrical NYC comedians in comedy videos.

Jami Ganz: Ganz was the founding Editor-In-Chief of Binghamton University's Odyssey Online branch, a "social media platform committed to democratizing content creation while personalizing discovery."The magazine and media firm, which has accumulated a group of over 10,000 young writers, has been hailed as the "Most Exciting Company.. Seen Since BuzzFeed" by entrepreneur Michael Lazerow. While pursuing a BA in English at Binghamton, Ganz frequented the Dean's List and worked in multiple departments, such as Cinema, Admissions, and Geography. Previously a writer at Entertainment Weekly, she is currently a freshman at the London School of Economics.

##### Judges:

Ty Burr (Boston, MA): Ty Burr is a film critic and columnist for The Boston Globe and author of the critically acclaimed books Gods Like Us.

Inkoo Kang (San Francisco, CA): Inkoo Kang is the Chief TV Critic for MTV News and a regular reviewer for The Village Voice and Screen Junkies.

Tom Meek (Cambridge, MA): Meek is a longtime contributor at The Boston Phoenix, Cambridge Day, the WBUR ARtery and The Charleston City Paper. He has also appeared regularly on TV (NECN) and radio. His byline can also be found at E!-Online, Cineaste, Film Threat, and Web Del-Sol.

Mike Sargent (New York City, NY): Mike Sargent is a filmmaker with over 20 years of professional experience in film, television, and radio.

Gary Wolf (Brookline, MA): Wolf is an award-winning science fiction and fantasy writer. He created the concept of Toontown, bringing to life its beloved inhabitants.

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