

## CanadaStays teams up with the Prince Edward County Tourism Guide

Partnership to grow vacation rental market in one of Ontario's most trending destinations

TORONTO, ON, CANADA, November 1, 2017 /EINPresswire.com/ -- CanadaStays, Canada's largest vacation rental marketplace, today announces its partnership with the Prince Edward County Tourism Guide, which will see the region featured as a top Canadian travel destination on the CanadaStays homepage in 2018, driving more exposure for vacation rentals in the area.



Only a few hours from Toronto, home to Sandbanks Provincial Park and over 40 wineries, Prince Edward County receives up to one million visitors each year. With only 400+ accommodations currently available in the area, the region's increasing popularity has resulted in unprecedented demand for vacation rentals across The County.

CanadaStays and the Prince Edward County Tourism Guide are aiming to make it easier for visitors to find vacation rentals in the area, and boost business for the local community. The new partnership brings vacation rental owners in The County an easy, seamless way to market and rent out their properties in an effort to grow the number of accommodations available to travellers, while helping owners fill vacancies in the off season.

The Prince Edward County Tourism Guide at <u>VisitTheCounty.ca</u> currently features accommodation listings and availability, while the CanadaStays platform also provides a secure way to accept online bookings and payments, a feature that is becoming increasingly more important for Canadian travellers and property owners alike.

"With so many travellers on our site looking for accommodations in the Prince Edward County area, we're looking forward to working closely with VisitTheCounty.ca to grow the number of local listings on the platform, increase exposure for existing properties in the area, and make it as easy as possible for new owners to enter the vacation rental market," says Emily Rayson, COO at CanadaStays.

By listing on the platform, vacation rental owners in The County will get access to Canada's largest vacation rental audience, along with a growing list of distribution partners, including HomeAway, VRBO and Tripping.

"We are pleased to make this opportunity available to our local accommodation providers," says Anne VanVlack, curator of the VisitTheCounty.ca Tourism Guide, "It greatly increases their exposure to a wider audience, without adding to their marketing costs."

## About CanadaStays

Founded in Toronto in 2008, CanadaStays is Canada's largest vacation rental marketplace with 100,000+ vacation rental properties in 11,000+ destinations across Canada, the US, the Caribbean, Mexico and Latin America. CanadaStays provides property owners with a simple, effective marketing solution that gets their property listings in front of millions of visitors, while offering travellers unique accommodation options in their favourite destinations. Visit <a href="https://www.canadastays.com">www.canadastays.com</a> to learn more.

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