

DevOps Agile Skills Association (DASA) Launches Ambassador Program

Our Ambassadors will help increase local and global awareness for Skills and Knowledge Development for IT Professionals and DevOps Teams

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/EINPresswire.com/ -- The DevOps Agile Skills Association (“DASA”), an open, international members-driven organization for DevOps and Agile skills development, announced today it's launching a [DASA Ambassador Program](#).

The Ambassador program is designed to increase awareness of the critical role DevOps has in empowering IT professionals, and teams to build new digital products and services that deliver real customer value. Our DASA Ambassadors will utilize both online and local events and programs to influence, evangelize, contribute and disseminate DevOps Thought Leadership and how DASA's

Competence model and Certification scheme focus on skill and knowledge development is vital. Our Ambassadors will help advocate the importance of developing high-performance IT teams through DevOps and Agile initiatives.

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*Deborah Burton - DASA
Managing Director*

“From DevOps and Agile Experts to Curriculum managers and Trainers, the community of DASA Ambassadors that we are enlisting will rapidly accelerate DASA’s adoption within communities around the world. On the ground grassroots driven leadership will help DASA to understand local and regional requirements and how best to align them to our DevOps and Agile skills initiatives”, Says Deborah Burton, DASA Managing Director.

Our Ambassadors will represent DASA locally and globally, participate in regional (online) platforms by helping to create content, share information about DevOps and how it intersects with other IT Best Practice Frameworks like ITSM, Lean IT, Cloud Computing and others. They will not only represent DASA, but they will also influence new DASA programs, and ensure these programs meet the requirements of their local markets. Also, they help spread the word about how the DASA DevOps Competence framework, Maturity model, and Certification provides IT Professionals and Teams the skills and knowledge needed to address cultural and organizational issues to deploy DevOps successfully.

Our Ambassadors at large are the face of DASA within a community, and through our unique Ambassador collaboration program, will share experiences and best practices with each other and



within various DevOps communities.

DASA will announce the first Ambassadors before the end of 2017 and will be building out the program throughout 2018.

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