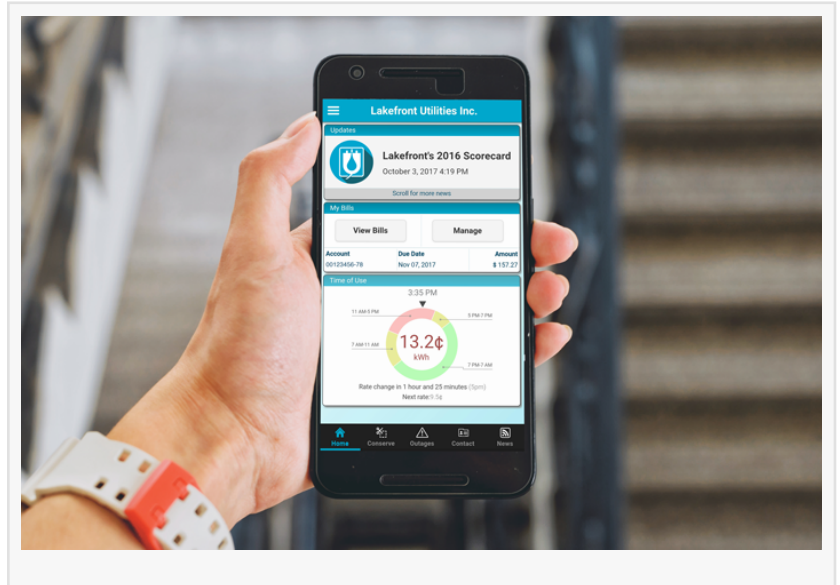


# Lakefront Utilities & Screaming Power provide App for Electric & Water Customers

COBOURG, ONTARIO, CANADA, October 24, 2017 /EINPresswire.com/ -- [Screaming Power](#) is happy to announce that it has signed a partnership agreement with Lakefront Utilities to provide a new iPhone and Android app for Lakefront's electricity and water customers. Lakefront's App will be available for download on The App Store and The Google Play Store in the coming weeks and will be the utility's first step in providing information and communications through mobile devices. This innovative Utility solution allows Lakefront to communicate and help the customer better interact with the Utility and their energy data on the go.



Gary Michor, CEO of Screaming Power, is excited to see that the results of both company's hard work have resulted in a product Lakefront's customers can utilize. "Directly engaging the customer through their mobile device helps the energy user better understand what the local Utility can do for them.

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Directly engaging the customer through their mobile device helps the energy user better understand what the local Utility can do for them. People want information delivered in the palm of their hand.”

*Gary Michor, CEO of Screaming Power*

This relationship will bring new ways to help and inform Lakefront's customers. With today's mobile landscape, people want information delivered in the palm of their hand.”

The solution will not only provide new tools and electronic energy data to the customer, it will also allow Screaming Power, Lakefront and other Utilities to work together to provide more value to the customer at a reduced cost for the Utility. Dereck Paul, President of Lakefront Utility Services, is interested in the future that this technology will bring. “There are many new opportunities to provide value directly to the customer through our own mobile application. We will track acceptance and use of this tool very carefully. We see the value of providing the App and it will soon be in the hands of

the customer to observe the acceptance of this method of communication. There are many ways to enhance what we have now, but it is up to the customer to embrace it.”

The mobile solution will provide news, updates, water and electric usage, conservation programs, outage notifications and billing information to the customer. With continued exposure to the App user, the parties will look for more ways to deliver value while innovating to provide an ever-improving customer interaction. This solution is part of Screaming Power's commitment to better link the Utility

and energy users with the Internet of Things (IoTs). With partnerships like Lakefront, Screaming Power looks to provide Utilities, both small and large, an opportunity to cost-effectively leverage mobile technology.

This application has been possible through the assistance of Screaming Power, the Federal Economic Development Agency for Southern Ontario (FedDev Ontario), Northumberland's Collaborative Economic Development Projects (CEDP), the Ontario Centres of Excellence and the Utility Cooperative The CHEC Association.

#### About Screaming Power Inc.

Screaming Power is revolutionizing customer engagement by providing a mobile platform that connects the energy user, allowing for effective and secure two-way communications to educate, change behaviour and encourage sustainability. Our extensible Intellectual Property provides a low-cost, digital infrastructure with a self-sustaining Eco-System. Our [Scream Utility](#) & [Scream Enterprise](#) mobile solutions focuses on reducing 'cost-to-service' for while driving user satisfaction and innovation.

See [www.screamingpower.ca](http://www.screamingpower.ca) for more information.

#### About Lakefront Utility Services Inc

Lakefront Utility Services Inc. (LUSI) provides the human resources, administrative, financial and operational services to The Town of Cobourg Holdings Inc. and the utility subsidiaries, safely and efficiently, in compliance with applicable regulations. LUSI provides customer-focused and cost-effective multi-utility services so that customers benefit from service advantages and economies of scope cost savings. LUSI also operates the Water Systems for the Town of Cobourg, Township of Cramahe (Colborne) and the Hamlet of Grafton.

See [www.lakefrontutilities.on.ca](http://www.lakefrontutilities.on.ca) for more information.

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This press release can be viewed online at: <http://www.einpresswire.com>

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