

## Global Executive Ryan Patel Speaks at GetGlobal in LA

a community of international business minds and creators

LOS ANGELES, CA, UNITED STATES, October 25, 2017 /EINPresswire.com/ -- Los Angeles, CA – Oct. 25, 2017 – GetGlobal 2017 welcomes an arsenal of strong keynote speakers for this year's conference on October 25, 2017, at the Los Angeles Theatre Center in the heart of Downtown Los Angeles, California. Ryan Patel, global executive, entrepreneur and business advisor joins

RYAN PATEL
Global Business Executive / Board
Of Directors At Pinkberry

photo from http://insights.getglobal.co/speakers/ryanpatel

the talented list of speakers that range from CEO's, Managing Directors and VP's from all around the world.

"I look forward to discussing the strengths and challenges in expanding businesses globally," said



"I attribute my international success to fully understanding that the global landscape constantly changes, therefore the strategy I implement around each campaign must also adjust accordingly.""

Ryan Patel

Patel. "I attribute my international success to fully understanding that the global landscape constantly changes, therefore the strategy I implement around each campaign must also adjust accordingly."

Patel excels as a brand advisor and growth strategist, having built Pinkberry's reach from less than 95 locations to an impressive 270 stores in the span of his 5-year tenure as their Vice President of Global Development. His keynote will address how Pinkberry went global and highlight consumer trends and innovation through his experience with other major companies such as Jamba Juice and Panda Express.

GetGlobal aims to build a bridge between business executives and industry experts on an international level to drive business growth and development. They offer a premier environment to build relationships with innovators, executives and influencers to generate international success.

His other specialties include global financial markets, recruiting and operation, marketing, innovation and tech initiative along with strategic development and leadership. He has shared his wealth of knowledge in the business sector at prestigious universities across the globe and is a frequent CNN contributor.

For press inquiries at the event, please contact Melissa Lee at melissa@bellivy.com.

About Ryan Patel

Ryan Patel is a global business executive, decorated speaker and entrepreneur. Before he served as the Vice President of Global Development for Pinkberry he worked for Wet Seal Retail, Inc (Arden B, WS) Jamba Juice, BJ's Restaurants, Inc & Panda Express.

He was awarded the 2015 Executive of the Year by the LA Business Journal and Special US Congressional Recognition for outstanding services to the community. He serves on the advisory boards for Communities for Cause, Inc., One Pebble, GIVN Goods Inc., and American Red Cross Los Angeles Region. Connect with him on <u>LinkedIn</u> and follow him on <u>Twitter</u> @RyanPatelGlobal

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