

Chocolate 2017 Europe Market Expected to Grow at CAGR 4.33 % and Forecast to 2019

The report provides in depth study of "Chocolate" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization

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[Chocolate Market Analysis And Forecast](#)

About Chocolate

Chocolate is made from cocoa liquor, cocoa butter, sugar, and lecithin. It is consumed between meals and as a dessert or during any part of the day. Chocolate is an important ingredient in confectionery products, ice creams, and bakery products.

Technavio's analysts forecast the chocolate market in Europe to grow at a CAGR of 4.33% in terms of revenue during 2014-2019.

Covered in this Report

The chocolate market in Europe can be segmented into three categories: milk chocolate, dark chocolate, and white chocolate.

Technavio's report, Chocolate Market in Europe 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. This report provides a brief demographic profile of Europe. The report also includes a discussion of the key vendors operating in this market.

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Key Vendors

- Ferrero Group
- Hershey's
- Mars
- Mondelēz International
- Nestlé
- Ritter Sport

Other Prominent Vendors

- Alfred Ritter
- Archer Daniels Midland
- August Storck
- Barry Callebaut Group
- Blommer Chocolate
- Brookside Foods
- Cémoi
- Chocolate Frey
- Fazer Group
- Kegg's Candies
- Lindt & Sprüngli
- Natra
- Orkla
- Roshen Confectionery
- Russell Stover Candies
- Tangerine Confectionery
- United Confectionary Manufacturers
- Warrell
- Yildiz Holding

Key Market Driver

- Introduction of New Varieties
- For a full, detailed list, view our report

Key Market Challenge

- Rising Cost of Ingredients
- For a full, detailed list, view our report

Key Market Trend

- Health Benefit Claims
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Table of Contents:

Executive Summary

List of Abbreviations

03. Scope of the Report

03.1 Market Overview

03.2 Product Offerings

04. Market Research Methodology

04.1 Market Research Process

04.2 Research Methodology

05. Introduction

06. Demographic Profile: Europe

06.1 Summary

06.2 Top 10 Leading Countries by GDP 2013

06.3 GDP Per Capita for Europe 2009-2014

06.4 Economic Overview of 10 European Countries

07. Market Landscape

07.1 Market Overview

07.2 Market Size and Forecast

07.3 Five Forces Analysis

08. Market Segmentation by Product

08.1 Chocolate Market in Europe by Product 2014 and 2019

08.2 Milk Chocolate Market in Europe

08.2.1 Market Size and Forecast

08.3 Dark Chocolate Market in Europe

08.3.1 Market Size and Forecast

08.4 White Chocolate Market in Europe

08.4.1 Market Size and Forecast

09. Market Segmentation by Packaging

10. Market Segmentation by Distribution Channel

11. Key Leading Countries

11.1 Russia

11.2 Germany

- 11.3 UK
- 11.4 France
- 11.5 Italy
- 11.6 Spain
- 12. Key Cocoa Producing Countries
 - 12.1.1 Ivory Coast
 - 12.1.2 Ghana
 - 12.1.3 Indonesia
 - 12.1.4 Nigeria
 - 12.1.5 Cameroon
- 13. Buying Criteria
- 14. Market Growth Drivers
- 15. Drivers and Their Impact
- 16. Market Challenges
- 17. Impact of Drivers and Challenges
- 18. Market Trends
- 19. Trends and Their Impact
- 20. Vendor Landscape
 - 20.1 Competitive Scenario
 - 20.2 Market Share Analysis 2014
 - 20.3 Other Prominent Vendors
- 21. Key Vendor Analysis
 - 21.1 Ferrero
 - 21.1.1 Key Facts
 - 21.1.2 Business Overview
 - 21.1.3 Business Segmentation
 - 21.1.4 Revenue Comparison
 - 21.1.5 Recent Developments
 - 21.1.6 SWOT Analysis
 - 21.2 Hershey's
 - 21.2.1 Key Facts
 - 21.2.2 Business Overview
 - 21.2.3 Revenue Comparison
 - 21.2.4 Product Segmentation
 - 21.2.5 Business Strategy
 - 21.2.6 Recent Developments
 - 21.2.7 SWOT Analysis
 - 21.3 Mars
- Continued.....

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