

Global Laptop Market 2017 Key Players, Share, Trends, Sales, Segmentation and Forecast to 2019

The report provides in depth study of "Laptop" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization

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[Laptop Market Analysis And Forecast](#)

About Laptop

Laptops are believed to be facing a sort of identity crisis, as a variety of equivalent products with myriad names, like notebook, life book, etc. is spanning the global computers market. The many theories of possible health hazards related to keeping the machine on the lap for long hours, have led to manufacturers come up with different products in the name of like notebook, air book, life book etc. Hardware, such as plugin tablets, convertibles and other electronic devices including as chrome books and net books, have changed the overall industry outlook on laptops.

Technavio predicts that the global laptop market will grow at a CAGR of (1.0)% in terms of revenue during 2014-2019.

Covered in this Report

This report covers the present scenario and growth prospects of the global laptop market during 2015-2019. To calculate the market size, the report considers revenue generated from the total shipments of laptops, including notebooks, netbooks, chrome books and other hybrid laptops.

The Technavio report, Global Laptop Market 2015-2019 is based on an in-depth market analysis, with inputs from industry experts. The report also discusses the key vendors operating in the



market.

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Key Geographies

- APAC
- Americas
- EMEA

Key Vendors

- Acer
- Apple
- ASUS
- Dell
- HP
- Lenovo

Other Prominent Vendors

- Fujitsu
- Haier
- Hisense
- Samsung
- Toshiba

Key Market Driver

- Innovative Products
- For a full, detailed list, view our report

Key Market Challenge

- Mobility - On the Go Workstation
- For a full, detailed list, view our report

Key Market Trend

- Beyond Trackpad and Keypad
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?

- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Table of Contents:

Executive Summary

02. List of Abbreviations

03. Scope of the Report

03.1 Market Overview

03.2 Product Offerings

04. Market Research Methodology

04.1 Market Research Process

04.2 Research Methodology

05. Introduction

06. Market Landscape

06.1 Market Overview

06.2 Market Size and Forecast by Revenue

06.3 Market Size and Forecast by Volume

06.4 Five Forces Analysis

07. Market Segmentation by Product

07.1 Global Laptop Market by Product 2014-2019

07.2 Global Laptop Market for Traditional Laptops

07.2.1 Market Size and Forecast

07.3 Global Laptop Market for Chromebooks/Netbooks

07.3.1 Market Size and Forecast

07.4 Global Laptop Market for Hybrid Laptops

07.4.1 Market Size and Forecast

08. Geographical Segmentation

08.1 Global Laptop Market by Geographical Segmentation 2014-2019

08.2 Laptop Market in APAC

08.2.1 Market Size and Forecast

08.3 Laptop Market in EMEA

08.3.1 Market Size and Forecast

08.4 Laptop Market in Americas

08.4.1 Market Size and Forecast

09. Buying Criteria

10. Market Growth Drivers

11. Drivers and their Impact

12. Market Challenges

- 13. Impact of Drivers and Challenges
- 14. Market Trends
- 15. Trends and their Impact
- 16. Vendor Landscape
 - 16.1 Competitive Scenario
 - 16.2 CCC
 - 16.2.1 Key News
 - 16.3 Other Prominent Vendors
- 17. Key Vendor Analysis
 - 17.1 ACER
 - 17.1.1 Key Facts
 - 17.1.2 Business Overview
 - 17.1.3 Business Segmentation by Revenue 2013
 - 17.1.4 Business Segmentation by Revenue 2012 and 2013
 - 17.1.5 Geographical Segmentation by Revenue 2013
 - 17.1.6 Business Strategy
 - 17.1.7 Recent Developments
 - 17.1.8 SWOT Analysis
 - 17.2 Apple
 - 17.2.1 Key Facts
 - 17.2.2 Business Overview
 - 17.2.3 Product Segmentation by Revenue
 - 17.2.4 Geographical Segmentation by Revenue
 - 17.2.5 Business Strategy
 - 17.2.6 Recent Developments
 - 17.2.7 SWOT Analysis
 - 17.3 Dell
 - 17.3.1 Key Facts
 - 17.3.2 Business Overview
 - 17.3.3 Business Segmentation by Revenue 2013
 - 17.3.4 Business Segmentation by Revenue 2011-2013
 - 17.3.5 Sales by Geography
 - 17.3.6 Business Strategy
 - 17.3.7 Key Information
 - 17.3.8 SWOT Analysis
 - 17.4 HP
 - 17.4.1 Key Facts
 - 17.4.2 Business Overview
 - 17.4.3 Business Segmentation by Revenue 2013
 - 17.4.4 Business Segmentation by Revenue 2012 and 2013
 - 17.4.5 Geographical Segmentation by Revenue 2013
 - 17.4.6 Business Strategy
 - 17.4.7 Recent Developments

17.4.8 SWOT Analysis
17.5 Lenovo
17.5.1 Key Facts
17.5.2 Business Overview
17.5.3 Product Segmentation by Revenue 2013
17.5.4 Geographical Segmentation by Revenue 2013
17.5.5 Business Strategy
17.5.6 Recent Developments
17.5.7 SWOT Analysis
18. Other Report in this Series
Continued.....

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CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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