

Personal Accident Insurance in Turkey Market 2017- By Plan Future Business Decisions Using the Forecast Figures 2021

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WiseGuyReports published new report, titled "Personal Accident Insurance in Turkey"

Synopsis

"Personal Accident Insurance in Turkey to 2021: Market Size, Growth and Forecast Analytics" contains detailed historic and forecast data covering Personal Accident Insurance in Turkey.

This databook provides values for key performance indicators such as policies and premiums (gross written premiums, direct written premiums, net written premiums, net earned premiums, net written premiums (% of GWP), insurance penetration (ratio of direct premiums to GDP) and number of active policies), and claims & expenses (gross claims, paid claims, change in outstanding reserves, incurred loss and loss ratio (%)).

The research handbook provides the up-to-date market data for period 2011-2015 and illustrative forecast to 2020. Values in the handbook are depicted in USD (\$) and local currency by country and number of active policies are represented in millions.

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Summary

Personal accident insurance is an insurance policy which provides coverage in the event of the policy holder sustaining bodily injuries resulting solely and directly from an accident caused by external, violent and visible means resulting into death or disablement. An accident may include events such as rail / road / air accident, injury due to any collision/fall, burn Injury and drowning. The total amount of gross written premiums in the personal accident insurance in Turkey is



valued at TRYxxx.xx billion (US\$xxx.xx billion) in 2016, which is an increase of xx.xx% from 2012. The category has recorded a CAGR of xx.xx% during the review period (2012-2016). Personal Accident Insurance in Turkey to 2021: Market Size, Growth and Forecast Analytics provides a top-level overview and detailed insight into the operating environment of Insurance industry in Turkey. It is an essential tool for companies active across the Turkey value chain and for new players considering to enter the market.

Scope

Personal Accident Insurance in Turkey to 2021: Market Size, Growth and Forecast Analytics provides you with the following:

- Overall values of policies and premiums in the Personal Accident Insurance
- Overall values of claims and expenses in the Personal Accident Insurance

Key points to buy

- Understand the personal accident and health insurance industry covering personal accident insurance life in Turkey.
- Enhance your knowledge of the market with a breakdown of data including gross written premiums, direct written premiums, net written premiums, net earned premiums, net written premiums (% of GWP), insurance penetration (ratio of direct premiums to GDP) and number of active policies, gross claims, paid claims, change in outstanding reserves, incurred loss and loss ratio (%).
- Allows you to plan future business decisions using the forecast figures given for the segment.
- The broad but detailed perspective will help all the companies in the Insurance industry to understand and succeed in the challenging market.

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