

# Herbal Tea Global Industry 2017 Sales, Supply and Consumption Forecasts to 2021

*The analysts forecast the global herbal tea market to grow at a CAGR of 5.05% during the period 2016-2020.*

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/EINPresswire.com/ --

Global [Herbal Tea Market](#)

## Description

WiseGuyReports.Com adds" Global Herbal Tea Market 2016-2020 "Research To Its Database.

Herbal tea is made by boiling or steeping herbs, and is an infusion made from a plant other than *Camellia sinensis*. Flower tisanes such as chamomile, lavender, hibiscus, and rose are usually used for making herbal teas. Even leaf tisane such as mint, lemongrass, French verbena, and lemon balm can be used for making herbal teas. Other tisanes used to blend herbal tea are root tisanes, fruit tisanes, and seed or spice tisanes.

## Covered in this report

The report covers the present scenario and the growth prospects of the global herbal tea market for 2016-2020. To calculate the market size, the report considers the revenue generated from the retail sales of herbal tea.

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The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA



The Global Herbal Tea Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Adagio Teas
- Associated British Foods
- Dilmah Tea
- ITO EN
- Tata Global Beverages
- Unilever

#### Other prominent vendors

- Alvita
- Barry's Tea
- Bigelow Tea
- Bettys and Taylors of Harrogate
- Celestial Seasonings
- Harney and Sons
- Mighty Leaf Tea
- Numi
- The Republic of Tea
- Tazo Tea Company
- Teavana

#### Market driver

- Growing preference for organic herbal tea
- For a full, detailed list, view our report

#### Market challenge

- Exploitation of labor on plantations
- For a full, detailed list, view our report

#### Market trend

- Online retailing, a prominent channel
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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- Adagio Teas
- Associated British Foods (ABF)
- Dilmah Tea
- ITO EN
- Tata Global Beverages (TGB)
- Unilever
- Other prominent vendors

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