Healthcare Analytics Market 2017 Global Industry Key Players, Share, Trend, Segmentation and Forecast to 2022

Healthcare Analytics Market –Market Demand, Growth, Opportunities, Manufacturers, Analysis of Top Key Players and Forecast to 2022

PUNE, INDIA, October 26, 2017 /EINPresswire.com/ -- Healthcare Analytics Market 2017

Wiseguyreports.Com Adds “Healthcare Analytics Market –Market Demand, Growth, Opportunities, Manufacturers, Analysis of Top Key Players and Forecast to 2022” To Its Research Database.

Report Details:

The Global Healthcare Analytics Market accounted for $5.5 billion in 2014 and is expected to grow at a CAGR of 24.82% to reach $32.4 billion by 2022.

This report provides in depth study of “Healthcare Analytics Market” using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Healthcare Analytics Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Some of the major players in the Healthcare Analytics Market include IBM Corporation, Oracle Corporation, Humedica, Inc., Metric Insights, Inc., Paradigm4, Rapid Insight, Inc., Truven Health Analytics, Inovalon, Inc., MedeAnalytics, Inc. and McKesson Corporation.

Analytics help healthcare organizations in reduction of patient’s stays and readmissionsin hospital, improved quality care, fraud identification and prevention of chronic diseases. The factors contributing to the market growth include better efficiency of healthcare of organizations, federal healthcare mandates and increasing healthcare IT adoption. However factors such as lack of skilled labor with analytical skills, patient data security and privacy issues are inhibiting the growth of the market.

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Global Healthcare Analytics Market is segmented based on products, applications, end users, components and geography.

Based on the product type, the market is further segmented into Descriptive, Predictive and Prescriptive analytics.

By applications, the market is categorized into Clinical Analytics, Financial Analytics, Operational and Administrative Analytics and Research Analytics.

Clinical Analytics is further segmented into Quality Care, Physician Performance Evaluation, and Customer Relationship Management. Financial Analytics is further segregated into Revenue Cycle Management, Risk Management Analytics and Claim Analytics. Operational and Administrative Analytics is further categorized into Human Resource Analytics, Supply chain Analytics and Strategic Analytics. On the basis of end user, the market is segregated into Providers, Healthcare information Exchanges, Payers and Others. By components, the market is categorized into Hardware, Software and Services.

Geographically, the healthcare market is segmented into North America, Europe, Asia Pacific and Rest of the World. North America has the largest share of the healthcare analytics market driven by the U.S. centralized healthcare mandates followed by the European Market which is growing at a lower rate due to economic crisis.

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 8 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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