

Card Printer 2017 Global Market by Key Players, Share, Trend, Segmentation and Forecast to 2021

Wiseguyreports.Com Publish New Market Research Report On -"Card Printer - Global Industry Analysis, Size, Share, Trends, Growth and Forecast 2017 - 2021"

PUNE, INDIA, October 30, 2017 /EINPresswire.com/ --

Card Printer Market 2017

A card printer is an electronic printing device that is mostly used as a desktop printer. The primary use of the card printer is to print and personalize plastic cards. Card printers are mostly designed with laminating, striping, and punching functions and use a desktop or web-based software. The basic difference between a conventional printer and a card printer is by the external features. The plastic cards are generally made of the PVC and plastic which need punching and laminating. Depending on the thickness and the dimensions of the plastic cards, a variety of card printers are used. The cards have a high-resolution design printed on them along with a barcode, magnetic



stripe, numbering, signature panel, embossing, scratch-off panels, and many other options or effects.

The analysts forecast the global card printer market to grow at a CAGR of 2.45% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global card printer market for 2017-2021. To calculate the market size, the report considers the new installations, shipments, sales, volume and replacement, and spares market.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

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The report, Global Card Printer Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Entrust Datacard
- HID Global
- Zebra Technologies

Other prominent vendors

- Evolis
- Magicard
- NBS Technologies

Market driver

- Increasing number of card transactions and applications
- For a full, detailed list, view our report

Market challenge

- Availability of other cashless options
- For a full, detailed list, view our report

Market trend

- Increasing focus on big data management
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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