

# Wealth in France Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts To 2022

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*Wealth in France Market 2017 - Opportunity, Driving Trends and deep study.*

PUNE, INDIA, October 30, 2017 /EINPresswire.com/ -- Summary

"[Wealth in France](#): HNW Investors 2017" analyzes the French investment market, with a focus on the HNW segment. The report is based on our proprietary datasets.

Almost a third of French HNW investors have generated their wealth through being a first-generation entrepreneur. Inheritance ranks second as a source of wealth, and 46% of French investors attribute their fortune to the property and financial services sectors, reflective of market demand and stability. When opting to have wealth managed by a professional, French HNW clients are mostly driven by a lack of time and expertise. However, clients who self-direct their portfolios show a strong reluctance to relinquish complete control. Equities are the preferred asset class, followed by property and bonds. Demand is quite pronounced for tax advice, but financial planning services demand is forecast to grow at a faster pace.

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Specifically the report -

- Sizes the affluent market (both by number of individuals and their demographics) using our proprietary datasets.
- Analyzes which asset classes are favored by French investors and how their preferences impact the growth of the total savings and investments market.
- Examines HNW clients' attitudes towards non-liquid investments such as property and commodities.

Scope

- Equities and property make up the majority of French HNW portfolios. However, demand for alternative investments is expected to increase rapidly over the next year, while bonds have a significantly weaker outlook.
- France's HNW individuals are most likely to choose discretionary mandates. However, despite a strong preference for professional management nearly 30% opt for execution-only mandates, which is in stark contrast to the regional average.
- Over 7% of French HNW individuals are expats, and most of them come from neighboring countries such as the UK and Belgium.

Reasons to buy

- Benchmark your share of the French wealth market against the current market size.
- Forecast your future growth prospects using our projections for the market to 2020.
- Identify your most promising client segment by analyzing penetration of affluent individuals in France.
- Evaluate your HNW proposition by understanding how the French tax system will impact HNW clients.

## Table of Content: Key Points

1. EXECUTIVE SUMMARY	3
1.1. French clients accumulate wealth through business ventures and inheritance	3
1.2. Key findings	3
1.3. Critical success factors	3
2. PROFILING THE FRENCH HNW INVESTOR	10
2.1. Entrepreneurship and inheritance account for the largest sources of wealth	10
2.1.1. The bulk of French HNW individuals are males over 50 years old	10
2.1.2. Sources of wealth accumulation for French HNW investors are diverse	11
2.1.3. Many HNW investors have built their fortunes through property and real estate	12
2.1.4. Nearly half of HNW individuals in France are CEOs and directors	14
2.2. Expats account for over 7% of the local HNW population	14
2.2.1. Exceptional Economic Contribution residence permit facilitates business ventures	15
2.2.2. Nearly 80% of HNW expats are from Western Europe	16
2.2.3. Alexander Peter Wealth Management leads with expat services	16
3. FRENCH HNW INVESTMENT STYLE PREFERENCES	18
3.1. Wealth managers should highlight the time-saving benefits of their services	18
3.1.1. Over half of France's HNW wealth is held in discretionary mandates	18
3.1.2. A lack of time and expertise drives demand for professional advice	19
3.1.3. France's HNW investors place just over half of their managed wealth with their main wealth manager	20
3.2. French HNW investors' lack of time is increasing demand for execution-only mandates	21
3.2.1. Demand is strongest for advisory mandates	21
3.2.2. Advisory mandates will remain the favored asset management service	22
3.2.3. A strong reluctance to give up control is driving demand for advisory mandates	23
3.2.4. French HNW investors who self-direct want exclusive control over some of their portfolio	24
4. UNDERSTANDING ASSET ALLOCATION TRENDS AMONG FRENCH HNW INDIVIDUALS	26
4.1. Alternatives will register the fastest increase over the next year	26
4.1.1. Equities continue to make up the largest segment of HNW portfolios	26
4.1.2. Equity investments constitute the largest proportion of the average French HNW portfolio	27
4.1.3. Asset diversification is the main driver for equities investments	28
...Continued	

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