



LoginRadius Teams With HireUp to Help Youth Find Work

LoginRadius works with B Corp-HireUp to match disadvantaged youth with employers.

VANCOUVER, BC, CANADA, October 31, 2017 /EINPresswire.com/ -- LoginRadius, a leader in Customer Identity Management, announced today a partnership with B Corp [HireUp](#) to support the development of an innovative platform designed to combat homelessness through employment.

Incubated by Canada's leading social innovation consultancy, Impakt, HireUp is an independent social enterprise with a mission of helping to end youth homelessness by connecting employers to young people who are at-risk of or experienced homelessness. HireUp is being supported by the Government of Canada to develop a platform to help provide economic opportunities to youth who have been disconnected from the labour market.

LoginRadius is providing HireUp access to their leading Customer Identity Access Management (CiAM) Platform to make the registration and login process simple and seamless. With this assistance, HireUp will continue building their platform that provides opportunities for vulnerable youth across Canada. In fact, more than 5,000 youth will secure jobs through the platform over the course of the next two years.

"HireUp exists to provide opportunities to young people who have been left behind. With the support of technology partners like LoginRadius, we can develop a platform designed to help screen candidates in – not out – of recruitment processes," said Preston Aitken, CEO of HireUp. "We can also coordinate improved levels of support so that youth facing barriers can overcome their unique challenges. We are excited about the possibilities that our platform can play in augmenting and accelerating employment supports for young people across this country."

"We are proud to support projects like HireUp, which has developed an important tool to match youth that are at risk of becoming homeless with a job in their community", said Deepak Gupta, CTO and Co-Founder of LoginRadius. "This a great example of how a for-profit company like LoginRadius can play a leading role in creating social impact."

About HireUp Technology Inc.

HireUp connects untapped talent to work – that talent just happens to be youth who have experienced or are at-risk of homelessness. HireUp works with some of Canada's largest employers and has partnerships with 87 community-based organizations nationwide.

For more information, please visit <https://hireupyouth.ca/>

About LoginRadius

LoginRadius is a leading provider of cloud-based Customer Identity and Access Management solutions for mid-to-large sized companies. LoginRadius' solution serves over 3,000 businesses with a monthly reach of 650 million users worldwide. The company has been named as an industry leader in the cIAM space by Gartner, Forrester, Kuppingercole, and Computer Weekly.

LoginRadius' platform helps companies deliver a connected customer experience, creates an

integrated marketing ecosystem, and centralize customer data to define a unified profile and better manage their customer identities. Some of the key products include customer registration services, profile management, single sign on (SSO), integration with third party marketing applications, user management, customer insights, and more.

The company is headquartered in Vancouver, Canada, with additional offices in the USA, United Kingdom, Australia, and India.

For more information, please visit www.loginradius.com.

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