

Lion Universe Announces Appointment of Chief Marketing Officer, Sharifah Hardie

Lion Universe today announced the appointment of Sharifah Hardie as its new Chief Marketing Officer.

LOS ANGELES, CA, UNITED STATES, October 30, 2017 /EINPresswire.com/ -- [Lion Universe](#), the industrious telecommunications company that is revolutionizing the way consumers use their communications products, today announced the appointment of [Sharifah Hardie](#) as its new [Chief Marketing Officer](#). Effective immediately, Hardie will oversee Lion Universe's brand strategy, marketing operations, and consumer engagement as the company continues to expand in the telecommunications sector. Hardie will be responsible for developing and executing strategies that build Lion Universe's position as a leading mobile technology brand and will work closely with the operations team to drive sales.

"Lion Universe is pleased to welcome Sharifah to the Lion Universe team," said Linda Duston-Kelly, CEO of Lion University. "Sharifah's digital marketing history, leadership abilities and experience guiding companies from the development-stage through to the maturity-stage, allows her to play an integral role in Lion Universe's success."



Sharifah Hardie joins Lion Universe with a highly successful track record of driving growth and profitability for leading companies. She brings nearly two decades of marketing experience to Lion Universe in her role as Chief Marketing Officer. In her previous roles at Punch TV Studios, American Express, Cheap Tickets, and Affinity Internet Hosting, Inc. Hardie was instrumental in the development, marketing and performance of the companies. Hardie's innovative style brings fresh ideas to the ever-changing landscape of marketing and advertising, as well as allows her to take calculated risks to design new levels of recognition and acceptance in an ever evolving industry.

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*Linda Duston-Kelly, CEO of
Lion University.*

"Lion Universe provides ingenious communications products," said Hardie. "I have always been drawn to companies who have the ability to foresee trends, yet still remain cognizant of today's consumer needs. Those qualities are extremely rare. Lion Universe's team of visionaries has that unique ability. It is a tremendous honor to be apart of Lion Universe's executive team, and to create products that will revolutionize the way consumers communicate."

For interviews or more information visit: [LionUniverse.com](#)

About Lion Universe

Lion Universe provides the world's first premium-full HD 3D mobile phone with no 3D glasses needed. Lion Universe's purpose is to change the way people communicate by providing premium quality products and services that are affordable without compromising quality.

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