



# Fulton West Selects LifeStart to Manage Their New Corporate Fitness Center

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*LifeStart to Expand Partnership with Sterling Bay with New Site*

CHICAGO, ILLINOIS, UNITED STATES, October 30, 2017 /EINPresswire.com/ -- LifeStart, the commercial real estate industry's leading provider of corporate fitness / wellness solutions announced today its selection by Sterling Bay, to provide management services for their newly constructed development located in Fulton Market, Chicago's hottest neighborhood. The nine-story 290, 000 square foot building is home to Dyson, Glassdoor, Climate Corp and Skender Construction.

The fitness center, a 7,500 square foot facility was designed by Gensler with LifeStart serving as the consultant on the project, is equipped with state of the art cardio equipment (with integrated TV's and computers), strength equipment, yoga studio, functional training equipment, executive level locker rooms and first class amenities.

As the management company of the center, LifeStart will provide cutting-edge programs and services to the tenants of Fulton West designed to create a culture of health and support a healthy, active lifestyle for tenants while they are at work.

## About LifeStart

LifeStart is the industry's largest provider of consultancy / management of on-site corporate fitness / wellness centers located in commercial real estate developments. LifeStart has over 26 years experience in designing, developing and operating centers with over 70 locations in 10-States. LifeStart's innovative, programs and services delivers best in-class engagement and financial stability, while vastly improving the on-site amenities for their clients. LifeStart's network of health professionals from Nurses, Dietitians, Health Coaches and Trainers contribute to their success in exceeding industry averages in both engagement and utilization. LifeStart programs and services are focused on the entire tenant population (both active and in-active), by motivating and encouraging employees to make life-long behavior changes, that improve their health and well-being. LifeStart has been recognized by their industry for having the best new-member engagement program, and best non-member program, and a leader in workplace health achievement. To learn more about LifeStart visit [www.lifestart.net](http://www.lifestart.net)

## About Sterling Bay

Sterling Bay is a Chicago-based developer, investor, builder and innovator of real estate. The firm currently owns a portfolio of more than seven million square feet and actively invests in opportunistic and value-added real estate. [www.sterlingbay.com](http://www.sterlingbay.com)

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