

Kenandy Customer Wins Constellation SuperNova Award for Leadership in Disruptive Technology

Charlie Merrow, CEO of Merrow Manufacturing, recognized for using Kenandy Cloud ERP to help transform his 180-year-old company

REDWOOD CITY, CALIFORNIA, USA, October 31, 2017 /EINPresswire.com/ -- Charlie Merrow, CEO of [Merrow Manufacturing](#) and customer of Kenandy, a cloud enterprise resource planning (ERP) solution built natively on the Salesforce platform, was awarded a SuperNova Award for leadership in disruptive technology adoption. The [Constellation SuperNova Awards](#) recognize leaders and teams for their innovative application of disruptive technology in business. Charlie was recognized for leadership in deploying and transforming his company using the Kenandy [Cloud ERP](#) on Salesforce platform.

After Charlie Merrow and his brother took over Merrow Manufacturing (previously Merrow Sewing Machine Company), a 180-year-old family business that got its start selling gunpowder and knitting supplies, they realized the company was struggling to compete as an international sewing machine manufacturer.

Merrow was running on an existing on-premise ERP software system, which Charlie realized was a major roadblock to competing aggressively with Chinese manufacturers and generating future growth. Three years ago, Merrow implemented the Kenandy Cloud ERP on Salesforce platform. Since deploying the platform, Merrow has started three new business lines and doubled its top line revenue. Merrow was able to execute the growth with 25 percent of revenue coming from new business lines, with close to the same employee count.

Within several years, Merrow has gone from a sewing machine manufacturer to a new business



incubator. Charlie recently secured a state grant with several other Massachusetts-based manufacturers to bring more manufacturing jobs to the region.

“The 2017 SuperNova Award winners represent truly impressive case studies in disruptive innovation,” said R “Ray” Wang, chairman and founder of Constellation Research. “These leaders and teams are forging ahead with digital transformation, implementing disruptive technologies, and preparing their organizations for the future. The winners of this year’s awards demonstrated not only an understanding of digital transformation’s impact on business, but an understanding of how to thrive after transformation is complete. The judges were impressed by the gutsiness and the metrics of the winning projects. Here we have leaders who took calculated risks for big payoffs.”

The SuperNova Award winners were selected from a pool of over 200 applicants. Selected by the SuperNova Award Judges and public polling, the SuperNova Award winners demonstrated the foresight, creativity and measured audacity to successfully implement emerging technologies for their organizations. The winners of the 2017 SuperNova Awards were announced at the SuperNova Awards Gala at Constellation’s Connected Enterprise.

“I never get tired of hearing stories about how Kenandy technology is driving innovation and changing how our customers operate their businesses,” says Chuck Berger, CEO of Kenandy. “We clearly understand the power of our technology, but any technology deployment requires instinctive leadership and strong execution to ensure phenomenal results. Charlie Mellow is a perfect example of a customer recognizing the strategic value and growth the Kenandy platform can deliver and taking full advantage of it.”

For more information, visit <https://www.constellationr.com/events/supernova/2017>.

About Constellation Research

Constellation Research is an award winning, Silicon Valley-based technology research and advisory firm. The company delivers progressive transformation strategies that help clients navigate tumultuous business environments. Constellation serves as advisor to forward-thinking leaders seeking to solve challenging business problems with the transformative power of digital technologies. For more information about Constellation Research, visit ConstellationR.com

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About Kenandy, Inc.

Kenandy’s Cloud ERP on Salesforce empowers business innovation. Kenandy has redefined enterprise resource planning by allowing customers to map their ERP to their existing business processes. Kenandy is dedicated to giving companies the freedom to innovate products, services, operations and relationships with Cloud ERP that is flexible and ready for growth. Unlike traditional ERP systems, Kenandy provides an end-to-end Cloud ERP in 150 Business Ready Objects™, not thousands of tables. Now you can, with Kenandy. www.Kenandy.com

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About Merrow

Merrow Manufacturing is a 180-year old company that got its start selling gunpowder and knitting supplies in 1838. Today, the company builds the world's' best overlock sewing machines and specializes in customizing them for specific applications. Merrow sewing machines are the connection between the sample room and the factory floor.

Merrow Machines are designed for the modern industrial sewing room and are available in quantity to industrial markets worldwide. Merrow will build a stitch that works perfectly for a specific application, and then produce the machines needed to build it in quantity.

More than 300,000 Merrow Machines are used across the globe.

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