



LAUNCHING INTERNATIONAL AUDIOBOOKS DOWNLOAD DAY - FOR RELEASE ON NATIONAL AUTHOR'S DAY 11.1.17.

*Audiobook Downloads, Charity
Fundraiser and a World Record Attempt,
all on One Day - Tuesday 5th December
is the inaugural International Audiobooks
Download Day.*

ORLANDO, FL, USA, November 1, 2017
/EINPresswire.com/ -- International
Audiobooks Download Day™ (IADD) was
created by audiobook author Jonty
Olivier and will be celebrated on Tuesday,
Dec. 5. From then onwards, it will be
observed on the first Tuesday of
December every year.

Selected authors and their audiobooks
are promoted to a worldwide audience.
Audiobooks are purchased and
downloaded in mass numbers in a 24-
hour period on International Audiobooks
Download Day™, with proceeds from
each sale raising significant funds for
each author's chosen charity/charities.



STEVE BERRY, NY TIMES - #1 INTERNATIONALLY BESTSELLING AUTHOR
“A marvelous idea to both encourage download sales and help charity.”



A marvelous idea to both
encourage download sales
and help charity.”

Steve Berry

IADD was created to be an online community of authors and
other industry professionals electing to use the audiobooks
medium and specifically, using one day each year to promote
awareness of their works and raise funds for charities.

This year's inaugural selected audiobook is '[The Nine Lives
and Times of Mr. Hyde](#)' by Jonty Olivier (jontyolivier.com) is
[attempting to set a new world record](#) for the most downloads of an audiobook within 24 hours
worldwide.

The story features a magic cat who ensures those who do bad deeds always get their comeuppance.

Charities to benefit are Dreamflight (dreamflightusa.net) and The Finley Project (thefinleyproject.org).

This audiobook, produced by Pro-Audio Voices, CA, is intended to be sold exclusively through audible and iTunes. In addition to raising funds for charities and promoting his audiobook, Jonty is attempting to set a remarkable new world record (Guinness official sanctioning pending) by achieving 1 million downloads within 24 hours worldwide!

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This project is supported by the Audio Publishers Association. Useful links at: iaudiobooksDLD.com and jontyolivier.com

For more information about this topic, please contact Jonty Olivier at Eagle Eye Consultancy US, Inc. 407.312.0690 - thejontyolivier@gmail.com.

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December 5th, 2017

INTERNATIONAL AUDIOBOOKS DOWNLOAD DAY™

International Audiobooks Download Day™ (IADD) is a global awareness and download day for Audiobooks and in its inaugural year of 2017 will be celebrated on Tuesday December 5th. From then onwards, it will be observed on the first Tuesday of December each year.



WHAT IS IADD?

Selected authors and their audiobooks are promoted to a worldwide audience. Audiobooks are purchased and downloaded in mass numbers in a 24-hour period on International Audiobooks Download Day™ each year, with proceeds raising significant funds for each author's chosen charity.



WHO IS IADD FOR?

IADD was created to be an online community of authors and other industry professionals electing to use the audiobook medium for their works and specifically, using one day each year to promote awareness of their works and raise funds for charities.



AUDIOBOOK FACTS

The global audiobook industry is currently evaluated at \$3.5 billion dollars and the United States is currently the largest singular market with \$1.6 billion dollars in audio sales in 2016 and this was a 31% increase from 2015.

International Audiobooks Download Day™ (IADD) is the global hub for everything audiobooks, whether you are a writer, narrator, distributor or just a happy listener.

www.iaudiobooksdld.com

Congrats!

JONTY OLIVIER

Author

THE NINE LIVES
AND TIMES OF
MR. HYDE

*"Those who do bad deeds
always get their comeuppance."*



Jonty Olivier

IADD CHOSEN BOOK 2017

Please download this audiobook on December 5th, 2017 to raise money for carefully selected charities and automatically participate in setting a new World Record!

To register your audiobook launch for IADD 2018, please visit www.iaudiobooksdld.com

Happy writing!



This press release can be viewed online at: <http://www.einpresswire.com>

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