

Blockchain and Payment Take Center Stage at Inside FinTech 2017

2,000+ industry leaders from Google, Visa, Microsoft, HSBC and IBM to discuss the applications of Blockchain technology as well as various FinTech innovations

SEOUL, KOREA, November 1, 2017 /EINPresswire.com/ -- [Inside FinTech, Asia's premier brand conference for blockchain and FinTech](#) innovation, will be hosting 2,000+ industry leaders from Google, Visa, Microsoft, HSBC and IBM to discuss the applications of Blockchain technology as well as various FinTech innovations around the globe.

As bitcoin price soars up since the early of this year, not only cryptocurrency startups or IT conglomerates but the private or organizational investors and government officials became more interested in FinTech in general, which is a good sign for all. Especially, blockchain technology is becoming too difficult to ignore anymore and as it continues to disrupt and revolutionize the financial sectors, more and more people want to hear how it can reshape the financial world.

Exploring Blockchain's Potential

Inside FinTech seems to be aiming at discovering just how far the Blockchain can go in today's developed financial sector. But it is not just Blockchain technology; at Inside FinTech, Payments, AI, Cloud Computing, Banking, eCommerce, InsurTech, Authentication and Wealth management will also be near the top of the agenda as the audience hopes to hear more from these disruptive innovators.

While Mauro Sauco from Google will be speaking on Cloud Computing, Dongbum Lee from Microsoft, Jae-Woo Ha from R3, SeYoul Park from IBM, Talal Tabbaa from Jibrel Network, Ella Qiang from Stellar and Alejandro De la Torre from BTC.com acquired by Bitmain, the world's largest bitcoin manufacturer, will all be there to discuss how



SeYoul Park, IBM Korea



Dongbum Lee, Microsoft Korea

to make Blockchain real for enterprises.

A Major Platform for Blockchain to Prosper

Inside FinTech is a well-known event that represents every sector of the financial market. Its figures and guest list alone implies that it is a huge platform for any new technology to be featured on, especially, in the Asia region. Inside FinTech, held at KINTEX (Korea International Exhibition Center) from November 30-December 1, boasts over 2,200 attendees with 200 CEOs & Presidents, from 600 companies and 32 countries. Both domestic and international delegates are coming to hear the likes of Citibank's Terry Oh discuss the power of AI in the financial sphere, and to hear more about the power of Blockchain technology.

Sponsors and Exhibitors to be highlighted this year

As previously stated, promising Blockchain corporations are to come as major sponsors this year. Jibrel Network aiming to fully automate and decentralize consumer banking through Ethereum blockchain and Stellar specialized in cross-border payments and multi-asset transactions are confirmed as Platinum Sponsors this year. BTC.com, a leading multi-platform Bitcoin & Bitcoin Cash wallet acquired by Bitmain, participates as a Gold Sponsor at Inside FinTech 2017.

Price Break and Diverse Sponsorship Opportunities

Inside FinTech Conference offers pre-registration price of maximum discount rate of 20% discount until November 29 on the official website (www.insidefintechconference.com/seoul). Sponsorship opportunities along with diverse networking opportunities will be provided on a first come, first served basis. For enquiries, please contact insidefintech@kintex.com for more information.

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