

India Online Food Delivery Market expected to grow at a CAGR of ~34-36% during 2015-2020

*Market Research Report on the India
Online Food Delivery Market*

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India Online Food Delivery Market Research Report

RAIPUR, CHHATTISGARH, INDIA,
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Report Sellers has added a new market research report "[Online Food Delivery Market in India 2017](#)" to its offerings. The report is an in-depth market study providing accurate market insights including the latest trends, forecast, competitive insights, etc.

Foodpanda, Swiggy, Faasos, Tinyowl and Zomato are currently among the top-rated food ordering apps. Changing demographics, rising income, consumption levels and favorable lifestyle changes, the convenience of ordering and aggressive marketing strategies are the key drivers in the industry. With the increasing penetration of internet and smart phones, future in retail belongs to online retail purchase.

Customers would prefer the one who would provide food delivery at a reasonable price, deliver it fast and provide with other offers like food coupons. Despite the visible popularity of online food ordering, market penetration is only around 0.7%. Swiggy, Foodpanda, Faasos, Tiny Owl and Zomato are the major players in this online food delivery market. Food can be ordered online by two methods such as through the web and mobile apps. Food delivery businesses are usually constrained by a number of real-world factors such as limited delivery time, unpredictable demand patterns, and highly concentrated peaks in ordering around meal-times, inability to influence external circumstances such as traffic, weather and changing demands on a daily basis and kitchen operations are the key challenges faced by this industry. Owing to fierce competition and vast market, the online food delivery space is coming up with a lot of innovation catering to customer convenience, satisfaction and retention.

Browse through the complete description and in-depth TOC on "India Online Food Delivery Market"

<https://www.reportsellers.com/market-research-report/Online-Food-Delivery-Market-in-India-2017>

Report Scope:

- Overview of the online food delivery sector in India and forecasted online food delivery market size over 2014 to 2020e
- Market Structure
- Investment in Indian Online Food Delivery Sector
- Market Segmentation
- Cuisine Wise Segmentation
- Food Ordering Method Wise Segmentation
- Qualitative and Quantitative Analysis of the Industry
- Competitive Landscape

Reasons to buy:

- Get a broad understanding of the online food delivery market in India, its link to the overall online food delivery apps, the major segmentations of the sector and current state of the same
- Be informed about the investments in Indian online food delivery market
- Understand major competitors? business, market dynamics, and respond accordingly
- Be informed regarding the key areas of opportunity in the online food delivery market
- Make more informed business decisions with the help of insightful recommendations provided to succeed in the online food delivery market

Companies Mentioned

Public Companies

1. Bundl Technologies Pvt. Ltd.
2. Zomato Media Pvt. Ltd.
3. Pisces Eservices Pvt. Ltd.
4. Faaso's Food Services Pvt. Ltd.
5. Foodvista India Pvt. Ltd.

Request Sample here: <https://www.reportsellers.com/market-research-report/Online-Food-Delivery-Market-in-India-2017>

We have a large number of reports in other Food Industry which can be accessed in the following link:

<https://www.reportsellers.com/sub-category/Food-market-research-report>

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