



New York Tennis Expo Coming to Nassau Coliseum in February

LONG ISLAND, NEW YORK, UNITED STATES, October 31, 2017 /EINPresswire.com/ -- United Sports Publications (USP), publisher of Long Island Tennis Magazine and New York Tennis Magazine, and the New York Open are excited to announce the return of the New York Tennis Expo, the family-friendly event will be held on Saturday, February 10, 2018 from 10:30 a.m. - 4:30 p.m. at NYCB Live, home of the Nassau Veteran's Memorial Coliseum in Uniondale, N.Y.



As the largest free grassroots tennis event in the United States, the 2018 New York Tennis Expo will have something for everyone in the family including an Exhibitor Hall with top programs, camps, products, apparel, sports medicine, travel destinations and more; Use of the two main courts that the pros will use during the New York Open; A Kids' Zone with a bouncy house, face-painting, music and games; Speaker Sessions featuring ATP Tour Stars and top local coaches; Chances to meet ATP Tour Stars, autograph signings and photo opportunities; A Fashion show featuring the latest tennis apparel; Activity Zone including 10U tennis courts, speed serve booth and product demos.

The New York Tennis Expo on February 10 will be the ultimate event for all things tennis and will serve as the opening event for the New York Open, the ATP World Tour 250 event which will run from Sunday, February 11 through Sunday, February 18.

The 2018 New York Open will mark the return of the ATP World Tour to the New York-metropolitan area and Long Island since 2005. GF Sports, a live events and sports media entertainment company, acquired the former Memphis Open in 2015 and partnered with Brooklyn Sports & Entertainment to move the tournament to Long Island. The event is one of the longest-running American tournaments on the ATP World Tour and the only indoor championship contested in the United States.

The New York Expo was previously held at the USTA Billie Jean King National Tennis Center and attracted some of the biggest names in the tennis industry while playing host to more than 3,000 attendees.

We will be announcing more information about the event in the coming months, so stay tuned!

For sponsorship and exhibiting opportunities, or to learn more about the 2018 New York Tennis Expo, please contact info@usptennis.com or call (516) 409-4444.

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