

Smith Publicity Passes 1,000 Testimonial Mark – Positive Reviews Highlight 20th Anniversary

Testimonial milestone adds to celebration of firm's 20th anniversary

CHERRY HILL, NJ, U.S.A., October 31, 2017 /EINPresswire.com/ -- [Smith Publicity](http://SmithPublicity.com), the premier [book marketing](#) agency in the publishing industry, recently received its 1,000th client testimonial.

“Many [book publicity](#) agencies showcase a handful of testimonials, or perhaps a few dozen,” says Smith Publicity CEO Dan Smith. “To have 1,000 positive client reviews and testimonials is truly amazing.”

To accommodate the number of testimonials, the company is currently revamping its website.

“The pages showing our testimonials take so long to scroll down to see them all, we’re in the midst of re-structuring so they’re easier to review,” notes Smith.

Smith says the firm celebrates the positive energy client testimonials provide. “We feed off of them, they motivate us even more,” adds Smith. “It’s so easy for people to now go online and make complaints or simply be negative, at Smith Publicity, we focus on being positive with one mission: make good things happen for authors.”

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The 1000 testimonials mark comes during Smith Publicity’s 20th anniversary. Dan Smith started the firm with one client in 1997, and a special event is planned for later this year celebrating their 3,000th client.

Smith Publicity, with offices in New Jersey and Toronto, provides full service book promotion and social media services, and works with both self-published and traditionally published authors, as well as publishers.

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