

SPENT, showcases new SPENT Travel platform at Ad:Tech New York

Hotel booking platform designed to provide up to 25% cash back

NEW YORK, NEW YORK, UNITED STATES, November 1, 2017 /EINPresswire.com/ -- [SPENT](#), announced today that it will introduce its new hotel booking platform, SPENTtravel at Ad:Tech New York on November 1st and 2nd, 2017. SPENT will be onsite at booth 127, to showcase both its new product, as well as SPENT Money.

Attendees of Ad:Tech will receive a \$25 cash bonus when booking [travel](#) through SPENT before December 31st, 2017.

SPENT is focused on enabling people to be smarter spenders so they can maximize their money. Their new hotel booking platform, both app and web, www.travel.spentapp.com is designed to provide travelers with up to 25% cash back when using it to book hotel stays.

SPENT Travel, is a travel booking platform that enables users to book travel at competitive rates and earn cash back rewards. SPENT cash back is received in addition to any rewards and loyalty programs that the consumer is currentted engaged with.

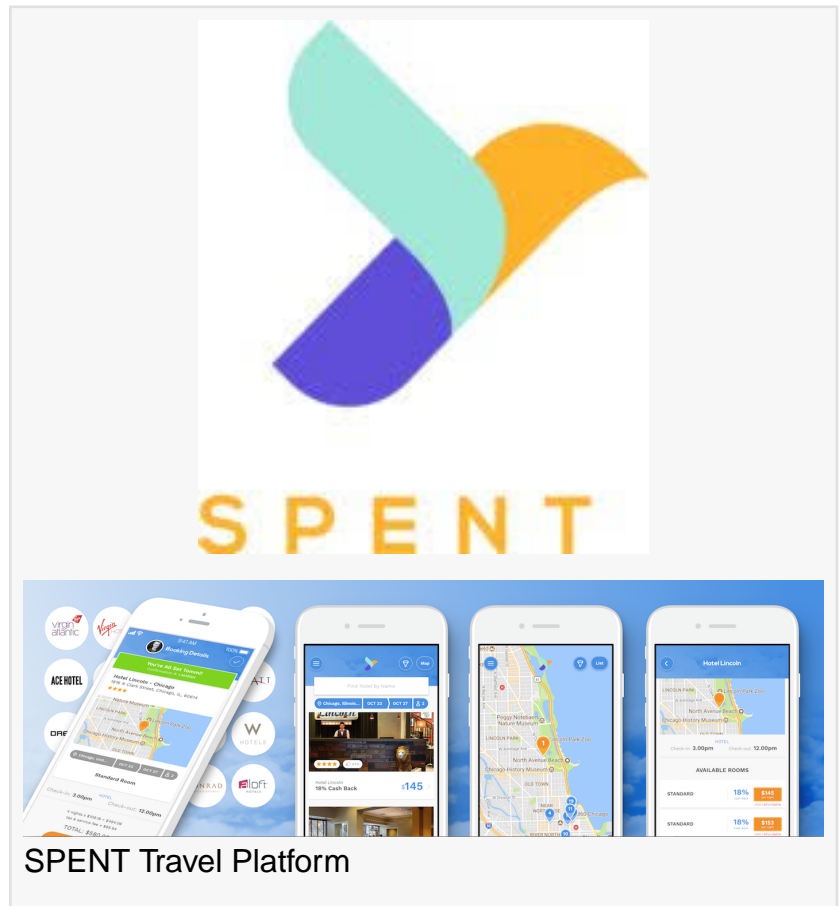
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It's fantastic for anyone who travels, from business trips to family vacations, no matter what the reason, we are offering competitive rates plus cash back.”

*Erno Tauriainen, CEO,
SPENT*

“It's fantastic for anyone who travels,” states SPENT CEO Erno [Tauriainen](#). “From business trips to family vacations, no matter what the reason, we are offering competitive rates plus cash back. I can't think of anyone who wouldn't want a cash reward like this.”

The product was developed as a result of some early feedback the company received from their first product, SPENT Money, also a cash back product. “We realized that much of our audience, Millennials, spent most of their time and money, traveling – so why not create a product that is perfect for their needs,” states Tauriainen.



SPENT offers the cash back as a reward, as well as, a way to reinvest in your travel experience. For instance, when booking with SPENT, a recent user booked a 2-night stay at the W Hotel in Washington, DC and earned \$112.56 cash back. Yes, it's just that simple.

SPENT launched in 2016, with SPENT Money, which solves the problem of expense management, with the added bonus of cash back. The product was designed for the needs of micro-businesses, freelancers and contractors — professionals with some of the finest lines between personal and professional spend.

“When you think of freelancers and consultants, the trend these days is that they're working for multiple companies; they don't want to be tied into one company's expense management solution,” states Tauriainen.

“We start with the person, so we are company agnostic, and our focus is on helping them optimize their money, versus managing expenses – we believe that is our competitive advantage,” states Julianne Galvin, CMO of SPENT. “The ability to earn cash back whether its business or personal allows our users to get more out of each dollar.”

SPENT Money and SPENT Travel are available on Android and iOS. During the Ad:Tech Conference, SPENT will be at Booth 127 at The Metropolitan Pavilion located at 125 West 18th Street, New York, NY.

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