



# 2017-2025 Global Diet Supplements Market Size, Share, Trends, Opportunities & Forecast

*Key players profiled in the report include BASF SE, Amway Enterprises, Glanbia PLC, Bayer AG, GlaxoSmithKline Limited and more.*

PUNE, INDIA, November 1, 2017 /EINPresswire.com/ -- [Global Diet Supplements Industry](#)

Latest Report on Diet Supplements Market Global Analysis & 2025 Forecast Research Study

The report covers the analysis and forecast of the Diet supplements market on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$ Mn).

The study provides a detailed view of the diet supplements market, by segmenting it based on by ingredients, by distribution channel, by end-use, by application and regional demand. Increasing consumer awareness regarding healthcare, creates a rapid advancement in diet supplement products. Changing lifestyle and rising urbanization are also one of the major factors augmenting the growth of diet supplements product during the projection period of 2017-2025.

Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Middle East and Africa and Latin America. The segmentation also includes by ingredients, by distribution channel, by end-use and application in all regions. These include different business strategies adopted by the leading players and their recent developments.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include BASF SE, Amway Enterprises, Glanbia PLC, Bayer AG, GlaxoSmithKline Limited and more.

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A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the Diet supplements market at the global and regional levels. Market dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the Diet supplements market.

The report provides the size of the Diet supplements market in 2017 and the forecast for the next nine years up to 2025. The size of the global Diet supplements market is provided in terms of revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, Asia Pacific, Middle East and Africa and Latin America has been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on revenue being derived through regional pricing trends. The Diet supplements market has been analyzed based on expected demand. We have used

the bottom-up approach to estimate the global revenue of the Diet supplements market, split into regions. Based on, ingredients, distribution channel, end-use and applications we have summed up the individual revenues from all the regions to achieve the global revenue for Diet supplements. Companies were considered for the market share analysis, based on their innovation and application and revenue generation. In the absence of specific data related to the sales of Diet supplements several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence.

The global diet supplements market has been segmented into:

Global Diet Supplements Market: By Ingredients

- Vitamins
- Enzymes
- Amino Acids
- Minerals

Global Diet Supplements Market: By Distribution Channel

- Hypermarket/ Supermarket
- Health & Beauty Stores
- Direct Selling
- Online

Global Diet Supplements Market: By End-Use

- Men
- Women
- Senior Citizen
- Others

Global Diet Supplements Market: By Applications

- Sports Nutrition
- General Wellbeing
- Bone and Joint
- Heart Health
- Immune and Digestive Health
- Other Requirements

Global Diet Supplements Market: By Geography

- North America
  - o U.S.
  - o Canada
  - o Mexico
- Europe
  - o U.K.
  - o France
  - o Germany
  - o Italy
  - o Rest of Europe
- Asia Pacific
  - o India
  - o China
  - o Japan
  - o Rest of Asia Pacific
- Middle East and Africa
  - o South Africa
  - o Rest of Middle East and Africa
- Latin America
  - o Brazil

o Rest of Latin America

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