

Learning Management System (LMS) 2017 Us Market Expected to Grow at CAGR 23.20% and Forecast to 2021

The analysts forecast the LMS Market in the US to grow at a CAGR of 23.20 percent over the period 2014-2019.

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/EINPresswire.com/ --

US [Learning Management System \(LMS\) Market](#)

Description

WiseGuyReports.Com adds" Learning Management System (LMS) Market in the US 2015-2019 "Research To Its Database.

An LMS is a software application that is used to plan, deliver, and manage learning processes. It use web-based technology to create and deliver content and track and evaluate the performance of participants involved in learning activities. LMSs are widely adopted by corporates and educational institutions, especially for higher education. The substantial cost benefits and proven results of increased efficiency and productivity of employees have led many firms worldwide to completely replace traditional forms of learning with LMSs.

Covered in this Report

This report covers the present scenario and the growth prospects of the LMS market in the US during the period 2015-2019. To calculate the market size, the report takes into account the revenue generated through the sales of LMS and related services for a fee or subscription. The report also considers the demand for LMS from the following end-users: Corporate, Higher Education, K-12, and Pre K-12.



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The LMS Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the LMS market landscape in the US and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors

- Adobe Systems
- Blackboard
- Cornerstone OnDemand
- Oracle
- SAP
- Skillsoft

Other Prominent Vendors

- Allen Communications Learning Services
- Aptara
- Articulate
- City and Guilds Group
- Desire2Learn
- Docebo
- Edmodo
- GP Strategies
- Haiku Learning
- Saba Software
- Schoology
- Tata Interactive Systems

Market Driver

- Increased Adoption of E-learning
- For a full, detailed list, view our report

Market Challenge

- Technical Barriers in LMS Implementation
- For a full, detailed list, view our report

Market Trend

- Cloud-based LMS Usage

- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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Table of Contents -Major Key Points

Executive Summary

List of Abbreviations

Scope of the Report

03.1 Market Overview

03.2 Product Offerings

Market Research Methodology

04.1 Market Research Process

04.2 Research Methodology

Introduction

Market Landscape

06.1 Market Overview

06.2 Evolution of LMS

Overview of the LMS Framework

06.3 Market Size and Forecast

06.3.1 Market Size and Forecast

06.4 Five Forces Analysis

Market Segmentation by Application

07.1 LMS Market in US Segmentation by Application

07.2 LMS Market in US by Content Management

07.2.1 Market Size and Forecast

07.3 LMS Market in US by Student Management

07.3.1 Market Size and Forecast

07.4 LMS Market in US by Performance Management

- 07.4.1 Market Size and Forecast
- 07.5 LMS Market in US by Collaboration
 - 07.5.1 Market Size and Forecast
- 07.6 LMS Market in US by Administration
 - 07.6.1 Market Size and Forecast
- Market Segmentation by End-users
- 08.1 LMS Market in US Segmentation by End-users
 - 08.2 Corporate LMS Market in US
 - 08.2.1 Market Size and Forecast
 - 08.3 Higher Education LMS Market in US
 - 08.3.1 Market Size and Forecast
 - 08.4 K-12 LMS Market in US
 - 08.4.1 Market Size and Forecast
 - 08.5 Pre K-12 LMS Market in US
 - 08.5.1 Market Size and Forecast
- Application Impact Matrix
- Buying Criteria
- Market Growth Drivers
- Drivers and their Impact
- Market Challenges
- Impact of Drivers and Challenges
- Market Trends
- Trends and their Impact
-CONTINUED

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