

Fantasy Sports in North America Market Expected to Grow at CAGR of 7.30% and Forecast to 2021

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[Fantasy Sports Market in North America 2017](#)

Fantasy sports comprises games where participants build imaginary teams with real players of their choice and compete against similar teams. The winners are decided based on the statistics of the real players. Fantasy sports is also known as roto or owner simulation. The winners get cash prizes or gift cards or coupons. Various fantasy sports such as fantasy football, fantasy cricket, fantasy baseball, fantasy hockey, fantasy golf are played globally.

The analysts forecast the fantasy sports market to grow at a CAGR of 7.3% during the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the fantasy sports market in North America for the period 2015-2019. To calculate the market size, the report considers revenue generated from league fees paid by end-users to participate in fantasy sports events.

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The report, Fantasy Sports Market in North America 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers North America; it also covers the fantasy sports market landscape in North America and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors



- CBS
- DraftKings
- ESPN
- FanDuel
- Yahoo

Other Prominent Vendors

- Ballr
- Bovada
- DraftDay
- DraftTeam Fantasy Sports
- Fantasy Aces
- Fantasy Fued
- Fantrax
- MGT Capital Investments
- Victiv

Market Driver

- Increased Internet connectivity
- For a full, detailed list, view our report

Market Challenge

- Fantasy sports considered a form of gambling
- For a full, detailed list, view our report

Market Trend

- NFL's extensive campaigning
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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