

New Digital Health Companion – myHealthPal announces development deal with UK’s Fastest Growing IT Services Company

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LONDON, UNITED KINGDOM, November 2, 2017 /EINPresswire.com/ -- Mobile health start-up myHealthPal, this week announces its development deal with tech leader Hunter Macdonald, the UK’s Fastest Growing IT Services Company.

myHealthPal captures and visualises data from and for patients, family, doctors, and research, thus empowering people with long-term health conditions like Parkinson’s, diabetes and depression to take back control.

The preferential agreement shows significant confidence in the viability of the digital companion, designed for people with chronic conditions. This auspicious and timely collaboration comes just weeks before myHealthPal’s major upgrade and crowd-funding campaign, set to launch in November.

myHealthPal is the brainchild of Mike Barlow, who was diagnosed with Parkinson’s at the age of 41. His innovative concept just completed two years of beta testing, including a trial with Mount Saini Hospital in New York City, and is now set to go global.

Chris Spence, Head of Digital Development Practice at Hunter Macdonald said, "myHealthPal is a truly amazing concept that we are delighted to support at this exciting stage of its development.



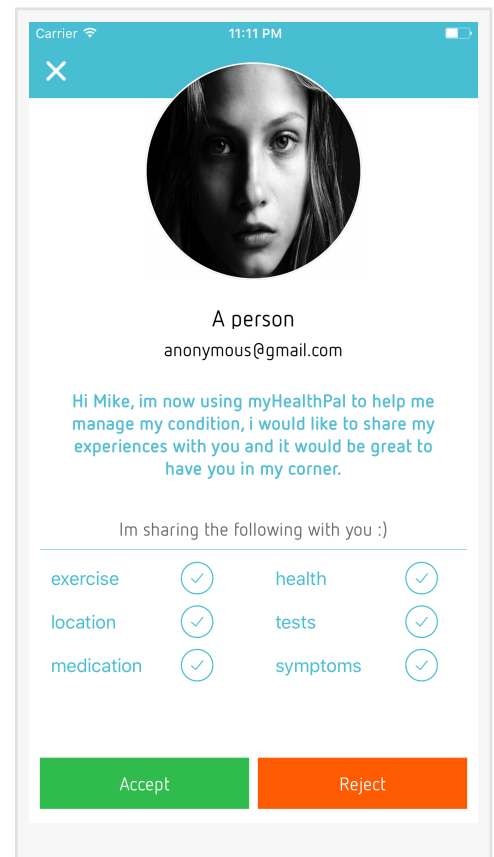
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Reinforcing success in great ideas like mHP is key to our business and our own success."

Hunter Macdonald – recently named in the 2017 Sunday Times Hiscox Tech Track 100 as the fastest growing IT services company and fourth fastest growing technology company in the UK overall – adds both technical development horsepower and concept credibility to myHealthPal at a pivotal point in the app's growth.

With increasing pressure on the healthcare systems across the world from ageing populations, with often complex and chronic healthcare needs, Barlow recognised the need for a service that would provide tools in self-management, both to improve outcomes and reduce costs to health commissioners and providers. He

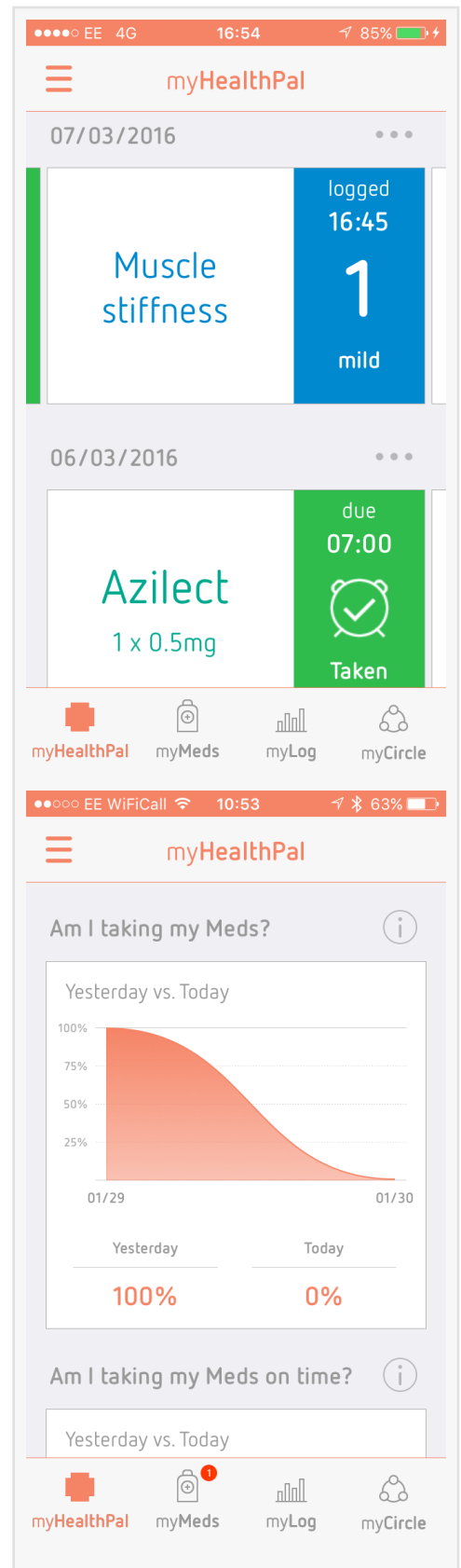


also acknowledged the need for a preventative approach to help minimise future economic burden on healthcare providers around the world.

His solution, myHealthPal - a powerful digital companion that uses artificial intelligence and machine learning to enable people to take control and manage their health. It captures and visualises data, transforming information into knowledge for patients, family, doctors, and research. User-generated data is stored regionally, dependent on regulatory requirements, in myHealthPal's own accredited data stores. Through the DataDonate scheme, the user can choose to provide anonymised data to medical research and pharmaceutical companies to improve treatments and drugs.

Watch a short video about myHealthPal's story
<http://myhealthpal.com/>

Meredyth Grant
Charlie Charlie One
+447946725286
email us here



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