



Research America Ranked #14 on the 2017 Philadelphia 100® List of Fastest Growing Privately Held Companies

NEWTOWN SQUARE, PENNSYLVANIA, UNITED STATES, November 1, 2017 /EINPresswire.com/ -- Research America Inc. has been listed as the 14th fastest growing privately-held companies in the Philadelphia area, according to the 2017 Philadelphia 100® award competition.

The award is sponsored by the Wharton Small Business Development Center at the University of Pennsylvania, Entrepreneur's Forum of Greater Philadelphia, the Philadelphia Inquirer, Daily News and Philly.com. A special editorial section highlighting the 100 businesses appeared in the Inquirer on Sunday, October 29.

"Research America delivers innovative product and brand research which provides insight for clients throughout North America and globally," Robert Porter, CEO of the company said. "We work within our communities to create career opportunities not just in Philadelphia and its suburbs, but throughout southeastern Pennsylvania and the U.S."

"Philadelphia is an exciting place to conduct business, and small and mid-sized companies can truly thrive here," Porter added. "Our solutions focus on providing a deep understanding of consumer and market behavior that helps propel our client's marketing and new product innovation."

Research America was founded in 1985. Porter acquired the company in 2008 and expanded the firm's portfolio of services to include full-service market research and strategic consulting services. The firm operates 14 market research locations from coast-to-coast, including a center in Philadelphia as well as six other Pennsylvania locations.

About Research America Inc.

Research America is a nimble, value based, market research firm that merges qualitative and quantitative market research and consumer insight methodologies. Research America combines time-tested and emerging techniques to produce timely and insightful research. The company provides a full range of quantitative and qualitative research services clients need to plan, design, implement, analyze, and provide actionable insights to help clients solve their most challenging business questions. For more information visit www.researchamericainc.com.

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