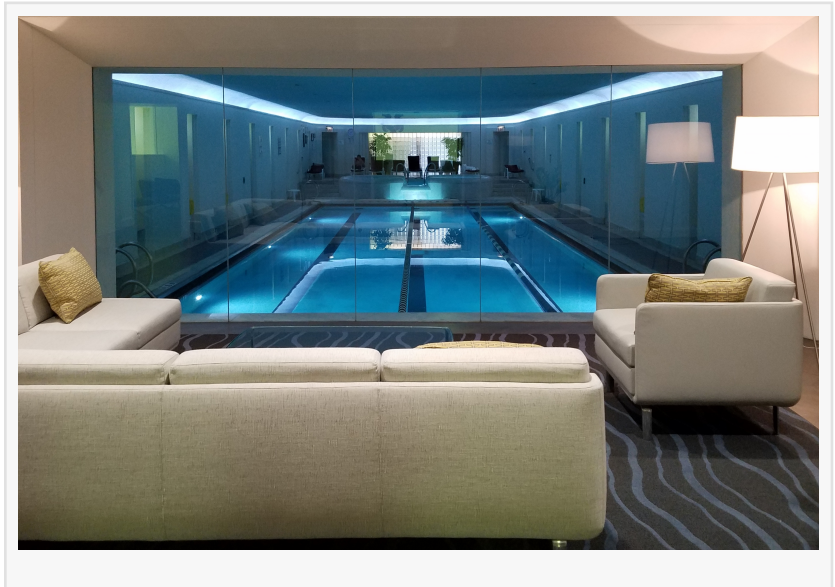


# LIFESTART SELECTED AS THE NEW MANAGEMENT COMPANY FOR THE BUCKINGHAM ATHLETIC CLUB AND HOTEL

*LifeStart Expands Their Partnership With MBRE By Assuming Management Of The Buckingham Athletic Club and Hotel At 440 S LaSalle*

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[LifeStart](#), a national leader in onsite corporate fitness /wellness and amenity services, announced that it is expanding its partnership with MB Real Estate (MBRE) with the addition of the [Buckingham Athletic Club](#) and Hotel located at 440 South LaSalle (FOUR40) to their expanding portfolio of centers. LifeStart will partner with IDM Hospitality Management on the project and will assume management of the 27,000-square foot premier athletic club. IDM will manage the hotel. As part of the project, the Athletic Club will receive amenity upgrades, as well as enhanced group-exercise, training, and wellness programming.



“

We are honored to be selected by MBRE to operate this tremendous center. We are looking forward to enhancing the recently updated center with added programs and services.”

*Mike Flanagan - CEO*

A popular attraction for FOUR40’s tenants, the Buckingham Athletic Club is an upscale, full-service fitness and athletic club, equipped with state of the art equipment, two group exercise studios, expansive executive level locker rooms, indoor swimming pool, golf simulator, and two racquetball courts.

As part of its management of the athletic club, LifeStart will provide tenants with innovative programs and services that are designed to promote a healthy, active lifestyle. One such program the athletic club will feature is LifeStart’s new

program, [Hubbub](#), a rotating suite of services that include perks like physical therapy, spa services (manicures, massages, facials, blow-outs, barbering, etc.) as well as other unique offerings, like eye exams, teeth whitening, nutritional counseling, and meal planning. 440 South LaSalle is a 40 story 1.04 million-square foot building managed MBRE. The building is situated at the base of LaSalle Street and Congress Parkway and hosts a recently updated 40,000-square foot amenity floor that includes the Buckingham Athletic Club, conference center, a terrace lounge and an outdoor deck. Other notable building highlights are the acclaimed Michelin-rated restaurant, Everest and the 21-room boutique Buckingham Hotel. The building was designed by Skidmore Owings and Merrill to house the Chicago Stock Exchange and is home to many of the city’s premier professional services

companies.

#### About LifeStart

LifeStart Wellness Network is a national corporate fitness / wellness management company that operates the largest portfolio of onsite fitness centers in commercial real estate mixed tenant properties. By adding 440 South LaSalle to its portfolio, LifeStart continues its aggressive growth strategy in the Commercial Real Estate market.

LifeStart's success in the CRE market is due to its specialized knowledge, creative programming, and unique staffing plans designed specifically for this market. With over 26 years of experience and a successful portfolio of over 75 locations nationwide, LifeStart has a proven record of developing and operating onsite fitness centers, securing the highest utilization in the industry. LifeStart-managed centers enhance the onsite amenities of each respective building by creating motivating environments, engaging the tenant population, and providing value-added health and well-being services.

To learn more about LifeStart visit [www.lifestart.net](http://www.lifestart.net)

#### About MB Real Estate Services Inc.

Founded in 1982, MB Real Estate is a full-service real estate organization that provides multifaceted expertise in Asset/Facilities Management; Leasing Services; Project/Construction Management; Tenant Representation and Investment Services. Separately, MBRE Healthcare and its independent

affiliate fund manager, ROA Holdings, are a full-service real estate entity that acquires, develops, leases, and manages healthcare facilities across the United States. MBRE is headquartered in Chicago, with regional offices in New York, Atlanta, Columbus, Orlando, Dallas and Denver.

For more information, visit [www.mbres.com](http://www.mbres.com) or [www.mbrehealthcare.com](http://www.mbrehealthcare.com).

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