

# India Fruit & Vegetable Processing Industry latest trends, forecast and market analysis

*Market Research Report on India Fruit & Vegetable Processing Industry*

RAIPUR, CHHATTISGARH, INDIA,  
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Report Sellers has added a new market research report "[Fruit & Vegetable Processing Industry in India 2017](#)" to its offerings. The report is an in-depth market study providing accurate market insights including the latest trends, forecast, competitive insights, etc.

Changing lifestyle of Indians and rapid urbanization is playing a major role in the development of this industry. Although processing of fruits and vegetables has been low in India, with less than 2% of the total fruits and vegetables produced in the country being processed, the rising income and resultant increased spending on food items have ensured that processed fruits and vegetables consumed in the country have continued to grow. Moreover, growing presence of organized retail outlets in the country is making processed food products more readily available to consumers. Also, availability of large shelf space in these retail stores is helping companies to market a wider variety of products.

Gaps in the supply chain is a major problem being faced by the industry. Lack of proper storage and distribution facilities in the country hampers growth in the market. Moreover, a lot of consumers still prefer fresh fruits and vegetables over processed varieties. This acts as a hindrance to the industry's growth. However, the Government of India is focused on developing the food processing sector in the country and reducing infrastructural hurdles that is currently impacting the sector. The National Mission on Food Processing, a centrally sponsored scheme launched by MoFPI, is promoting the development of facilities for post-harvest operations in the country. Support from the government and increasing adoption of processed foods in the country will help the market for processed fruits and vegetables to grow strongly over the next five years.

Browse through the complete description and in-depth TOC on "India Fruit & Vegetable Processing Industry"

<https://www.reportsellers.com/market-research-report/Fruit--Vegetable-Processing-Industry-in-India->



India Fruit & Vegetable Processing Industry Research Report

2017

## Report Scope

- Overview of the fruits and vegetable processing industry in India, and historical and forecasted market size data over FY 2012 to FY 2020
- Trade analysis of processed fruits and vegetables in India
- Qualitative analysis of the major drivers and challenges affecting the market
- Analysis of the competitive landscape and profiles of major public and private players operating in the market
- Key recent developments in the fruits and vegetable processing industry in India

## Reasons to buy:

- Get a broad understanding of the fruit and vegetable processing industry in India, the dynamics of the market and the current state of the industry
- Devise market-entry strategies by understanding the factors driving the growth of the market
- Identify key growth opportunities in the industry and make informed decisions to increase profitability
- Understand major competitors? business and market dynamics, and respond accordingly

## Companies Mentioned

### Public Companies

1. Dabur India Ltd.
2. ITC Ltd.
3. Freshtrop Fruits Ltd.
4. Hindustan Unilever Ltd.
5. Tai Industries Ltd.

### Private Companies

1. Capricorn Food Products India Ltd.
2. Cremica Food Industries Ltd.
3. Fieldfresh Foods Pvt. Ltd.
4. Mother Dairy Fruit Vegetable Pvt. Ltd.
5. Shimla Hills Offerings Pvt. Ltd.

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We have a large number of reports in other Food Industry which can be accessed in the following link: <https://www.reportsellers.com/sub-category/Food-market-research-report>

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