

# Hotels & Motels (NAFTA) Market 2017 by Current & Upcoming Trends

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*Hotels & Motels (NAFTA) Market 2017 - Opportunity, Driving Trends and deep study.*

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The NAFTA Hotels & Motels industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

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## Key Questions Answered

- What was the size of the NAFTA hotels & motels market by value in 2016?
- What will be the size of the NAFTA hotels & motels market in 2021?
- What factors are affecting the strength of competition in the NAFTA hotels & motels market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA hotels & motels market?

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA hotels & motels market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA hotels & motels market
- Leading company profiles reveal details of key hotels & motels market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA hotels & motels market with five year forecasts by both value and volume
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to buy

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The hotels & motels industry within the NAFTA countries had a total market value of \$224.4 billion in 2016. The US was the fastest growing country, with a CAGR of 6.2% over the 2012-16 period.

Within the hotels & motels industry, the US is the leading country among the NAFTA bloc, with market revenues of \$189.3 billion in 2016. This was followed by Mexico and Canada, with a value of \$19.0 and \$16.0 billion, respectively.

The US is expected to lead the hotels & motels industry in the NAFTA bloc, with a value of \$253.7 billion in 2021, followed by Mexico and Canada with expected values of \$29.4 and \$22.6 billion, respectively.

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