

India Milk Processing Industry latest trends, forecast and market analysis

Market Research Report on India Milk Processing Industry

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Report Sellers has added a new market research report "[Milk Processing Industry in India 2017](https://www.reportsellers.com/market-research-report/Milk-Processing-Industry-in-India-2017)" to its offerings. The report is an in-depth market study providing accurate market insights including the latest trends, forecast, competitive insights, etc.

Increasing urbanization in the country is helping in bringing more consumers in touch with various processed milk products. This, along with the rising income of Indians, has ensured that the market continues to experience strong growth. Proliferation of food and grocery retail outlets to even tier 2 and tier 3 cities is further helping in driving demand as products are more easily available to consumers.

Companies too have started running extensive marketing campaigns to educate consumers about the availability and benefits of their products.

A major problem being faced by the country's milk processing industry is gaps in the supply chain. The highly perishable nature of most milk products has made the presence of cold storage facilities a must. However, the lack of proper cold storage and distribution facilities in the country is a major challenge for the industry. Moreover, the lack of sufficient feed and fodder in the country implies that production of milk is not at its full capacity and the country is not able to fully utilize its milk production capacity. Despite these challenges, the industry holds significant promise. The industry has seen a number of established FMCG players foray into the dairy segments through new product launches. Similarly, several foreign players such as Groupe Lactalis SA, the world's largest dairy products company, are entering the Indian market. Moreover, established milk processing companies are looking to further expand their business and are looking to raise funds through IPOs. This will further aid in the development of the country's milk processing industry.



India Milk Processing Industry Research Report

Browse through the complete description and in-depth TOC on "India Milk Processing Industry"
<https://www.reportsellers.com/market-research-report/Milk-Processing-Industry-in-India-2017>

Report Scope:

- Overview of the milk processing industry, and historical and forecasted market size data over FY 2012 to FY 2020
- Trade analysis of processed milk products in India
- Qualitative analysis of the major drivers and challenges affecting the market
- Analysis of the competitive landscape and profiles of major players operating in the market
- Key recent developments in the Indian milk processing industry

Reasons to buy:

- Get a broad understanding of the milk processing industry in India, the dynamics of the market and the current state of the industry
- Strategize marketing, market-entry, market expansion and other business plans by understanding the factors driving the growth of the market
- Be informed regarding the key developments in the milk processing industry in India
- Understand major competitors' business and market dynamics, and respond accordingly

Companies Mentioned

Public Companies

1. Amrit Corporation Ltd.
2. Anik Industries Ltd.
3. Hatsun Agro Product Ltd.
4. Kwality Ltd.
5. Parag Milk Foods Ltd.
6. Vadilal Industries Ltd.
7. Nestle India Ltd.

Private Companies

1. Creamline Dairy Products Ltd.
2. Gujarat Cooperative Milk Marketing Federation
3. Mother Dairy Fruit Vegetable Pvt. Ltd.

Request Sample here: <https://www.reportsellers.com/market-research-report/Milk-Processing-Industry-in-India-2017>

We have a large number of reports in other Beverage Industry which can be accessed in the following link:

<https://www.reportsellers.com/sub-category/Beverage-market-research-report>

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